

# THE 2016 AFN CONVENTION

OCTOBER 20-22

CARLSON CENTER — FAIRBANKS, ALASKA

## AFN DELEGATE INFORMATION PACKET



**50 YEARS: REFLECT, REFRESH, RENEW**

### INSIDE:

Registration Forms

Resolutions

President's Awards Nominations

Travel Discounts and More!



# ALASKA FEDERATION OF NATIVES

50  
-YEARS-



## 50 YEARS: REFLECT, REFRESH, RENEW

CARLSON CENTER | FAIRBANKS, ALASKA

OCTOBER 20-22, 2016

*The 2016 AFN Convention will be a celebration of an historic landmark of importance to all Alaskans: our 50<sup>th</sup> year as an organization and our 50<sup>th</sup> statewide gathering in convention.*

*The agenda is packed with many special presentations that will honor the sacrifices the early leaders made, recognize the contributions and support that were critical to the birth and strengthening of Alaska's largest statewide Native organization, and address today's and tomorrow's challenges. The theme reflects the challenges, innovations and successes within the Alaska Native community over the last 50 years, refreshes our collective spirit, cultural values, and aspirations, and renews our commitment and dedication to enriching the future of Native peoples.*

*AFN is grateful for the help and cooperation over the years from our Native communities and leadership, the Alaska Congressional Delegation, the federal government, the State of Alaska, and key partners both in Alaska and the Lower 48.*

*Your participation as a delegate is vital for a strong AFN and a strong statewide Native community going forward. We hope you can join us for this very exciting milestone event, AFN's 50<sup>th</sup> Annual Convention!*

## AFN CO-CHAIRS

Ana Hoffman

Jerry Isaac

## AFN PRESIDENT

Julie Kitka



## TABLE OF CONTENTS

<b>Official Notice of Annual Meeting</b>	<b>4</b>
<b>Delegate Registration</b>	<b>5 - 7</b>
Official Delegate Registration Form	
Delegate Registration Schedule	
<b>Resolutions</b>	<b>8 - 11</b>
Annual Convention Resolutions Policy	
Resolutions Format	
<b>Alaska Native Customary Art Show</b>	<b>12 - 13</b>
Official Rules & Regulations	
Artist Application Form	
<b>Exhibitor Information</b>	<b>14 - 15</b>
Official Rules & Regulations	
Contract Form	
<b>Artist and Exhibitor Schedule</b>	<b>16</b>
<b>2016 President's Awards</b>	<b>17 - 20</b>
President's Awards Policy and Procedure	
Selection Criteria	
Nomination Form	
<b>Supporting the AFN Convention Through Sponsorship</b>	<b>21 - 25</b>
Recap of Media Coverage of the 2015 Convention	
Sponsorship Application Form	
2016 Sponsorship Opportunities	
<b>Travel Information</b>	<b>26</b>
<b>AFN'S Mission</b>	<b>27</b>



## 50 YEARS: REFLECT, REFRESH, RENEW

### OFFICIAL NOTICE OF ANNUAL MEETING

#### ARTICLE III, SECTION I, ANNUAL MEETING.

An annual meeting of the Class A members shall be called the Convention of the Alaska Federation of Natives, Inc., and shall be held at the discretion of the board of directors in the manner provided by this Article, for the purpose of electing directors and for the transaction of other such business as may come from the meeting. The annual meeting may be held on a legal holiday. If the election of directors shall not be held on adjournment thereof, the board of directors shall cause the election to be held at a special meeting of the Class A members as soon thereafter as conveniently may be arranged.

**In accordance with the bylaws of the Alaska Federation of Natives, Inc., the board of directors has scheduled the 2016 Convention for October 20, 21 & 22, to be held at the Carlson Center in Fairbanks, Alaska.**



# 2016 AFN CONVENTION OFFICIAL DELEGATE REGISTRATION FORM

*Please check appropriate box:*

Regional Corporation

Regional Nonprofit Association

Village Corporation

IRA/Traditional Council

**Print Clearly:**

Organization Name:

Mailing Address:

Village:

State:

Zip:

Email and Website:

Telephone:

Fax:

*This certifies that the above organization did in its regular business meeting appoint the following individual(s) to serve as its Official Delegate(s) to the Alaska Federation of Natives Annual Convention to be held in Fairbanks, Alaska on October 20, 21 & 22, 2016 at the Carlson Center.*

**To register, each delegate needs to submit the following information:**

*Submit extra forms attached to this one if you need more space for delegate registration (\*indicates required).*

**\* Full Name:**

**\* Email:**

**Role/Title:**

**2016 AFN CONVENTION**  
**OFFICIAL DELEGATE REGISTRATION FORM**  
PAGE 2

\* Full Name:  
\* Email:  
Role/Title:

---

Official Representative & Title *(please print)*: \_\_\_\_\_

---

Signature

Date

**Mail or email this form to:**

**Alaska Federation of Natives**  
1577 C Street, Suite 300 | Anchorage, Alaska 99501  
Phone: (907) 274-3611 | Fax: (907) 276-7989 | [www.nativefederation.org](http://www.nativefederation.org)  
[delegate@nativefederation.org](mailto:delegate@nativefederation.org)

## DELEGATE REGISTRATION SCHEDULE

### WEDNESDAY, OCTOBER 19, 2016

1:00 - 4:00pm

Pre-Registered Delegate Check-In  
Carlson Center, Arena Floor South End

### THURSDAY, OCTOBER 20, 2016

7:30 - 11:00am | 1:00 - 4:00pm

Carlson Center, Arena Floor South End

### FRIDAY, OCTOBER 21, 2016

8:00 - 11:00am | 1:00 - 4:00pm

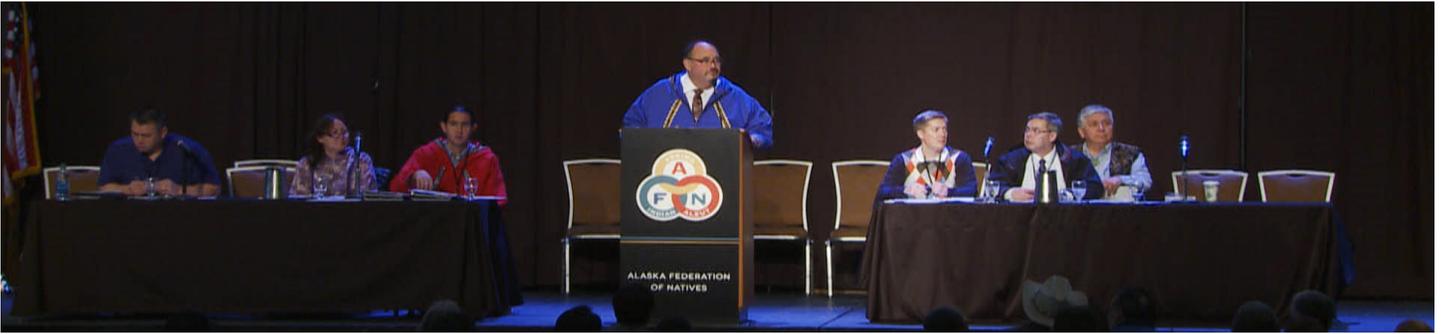
Carlson Center, Arena Floor South End

**Delegate Registration and Convention will take place at:**

Carlson Center  
2010 2<sup>nd</sup> Avenue  
Fairbanks, Alaska 99701



If you have any questions, please contact AFN at (907) 274-3611 or email us at [afninfo@nativefederation.org](mailto:afninfo@nativefederation.org).



## ANNUAL CONVENTION RESOLUTIONS POLICY

### Introduction

The Alaska Federation of Natives, Inc. (AFN) mission is to enhance and promote the cultural, economic and political voice of the entire Alaska Native community. The resolutions will be used to pursue AFN's goals to:

- Advocate for Alaska Native people, their governments and organizations, with respect to federal, state and local laws;
- Foster and encourage preservation of Alaska Native cultures;
- Promote understanding of the economic needs of Alaska Natives and encourage development consistent with those needs;
- Protect, retain and enhance all lands owned by Alaska Natives and their organizations; and
- Promote and advocate for programs and systems, which instill pride and confidence in all Alaska Natives.

### Committee Organization

A. The AFN board of directors adopted these guidelines to assist the AFN Resolutions Committee in meeting their responsibility for accepting, evaluating and making recommendations in the consideration of resolutions.

B. AFN Resolutions Committee is a standing committee comprised of members appointed by the co-chairs of the AFN board of directors.

C. The Chairman of the Committee and/or AFN's staff assigned to the Committee shall give members appointed to the Resolutions Committee an orientation to the resolutions process. Included in the orientation packet shall be:

- 1) A copy of the AFN Bylaws;
- 2) A copy of Resolutions Policy & Procedures;
- 3) A copy of the Annual Notification for submission of resolutions; and
- 4) A copy of the resolutions passed by the previous Annual Convention.

D. The Elders/Youth Conference shall form a resolutions committee. The Elders/Youth Conference shall establish guidelines for their resolutions committee along the same lines as the AFN Resolutions Committee. The Elder/Youth Resolutions Committee may request a member of the AFN Resolutions Committee to serve on the Elders/Youth Resolutions Committee.

# ANNUAL CONVENTION RESOLUTIONS POLICY

## Criteria for Submitting Resolutions

- A. The Resolutions Committee will entertain resolutions submitted by any recognized Alaska Native delegate to the Annual Convention, Alaska Native Group, or AFN member organizations.
- B. The Resolutions Committee will consider only resolutions that address issues of statewide or broader significance.*
- C. Resolutions submitted must address only one issue with action on resolution to be stated positively.
- D. Resolutions requesting funding may be referred to the AFN Board of Directors or an appropriate regional or local organization.
- E. The Resolutions Committee may refer to the AFN Board of Directors or an appropriate member organization resolutions that request legal action.
- F. The Resolutions Committee will refer to the AFN Board of Directors all resolutions that are determined to be a divisive issue between member organizations.
- G. The Resolutions Committee shall refer all resolutions of endorsements, commendations, or recognition to the AFN Board of Directors.

## Resolution Procedures and Follow-Up

- A. When a resolution does not follow the established format, it will be referred back to the sponsor or be rewritten.
- B. Duplicate resolutions may be consolidated. All sponsors of duplicates will be noted on final resolutions.
- C. The Resolutions Committee will consider only resolutions that are received by the deadline of **September 23, 2016**.
- D. Resolutions should be one issue per resolution with limited negative views.
- E. Resolutions making misstatements on issues will be returned to their sponsor(s) with draft language for the considerations of the sponsor(s) or be modified.
- F. The AFN President or designee, which may include the Chair of the Resolutions Committee, shall make a summary report of actions that occurred on the resolutions adopted at the prior Annual Convention.
- G. An authorized member delegate may present a resolution(s) to the Annual Convention by “Suspension of Rules” procedure set out in *Roberts Rules of Order* provided that copies were handed out the day before the resolutions are to be acted on and comply with this policy.
- H. The Resolutions Committee shall categorize all resolutions received into the following categories: AFN Board Resolutions; Special Recognition; Subsistence; Health, Safety and Welfare; Cultural; Land & Natural Resources; Education; Economics; ANCSA/Tribal; Elder/Youth; and Other.

# ANNUAL CONVENTION RESOLUTIONS POLICY

## Resolution Procedures and Follow-Up (Continued)

I. Resolutions presented to the Annual Convention and passed by the delegation shall be processed by the Resolutions Committee into a final set of resolutions for presentation to the AFN Board of Directors.

## Presentation of Resolutions at the Annual Convention

A. The Chair of the Resolutions Committee, or designee, shall preside over the presentation of resolutions to the membership at each Annual Convention. The Chair will explain the resolution policy and process, the notice and instructions for submitting resolutions, the criteria for submitting resolutions, and the technical management of the resolutions.

B. The Committee Member will read the number, title of resolution, and the recommendation of the Committee, and that he/she will make the motion to accept the recommendation of the Committee. A Committee Member will second the motion.

- 1) Amendments of three words or less and grammatical amendments may be accepted by unanimous consent by the Annual Convention;
- 2) Amendments of greater length must be in writing and brought to the Committee and may be tabled to the end of the session;
- 3) Suspension of rules to consider resolutions other than those in the convention resolutions packet requires a two-thirds vote of the members. Newly submitted resolutions must be in writing and brought to the Committee.



# 2016 AFN CONVENTION RESOLUTIONS FORMAT

Title: \_\_\_\_\_

Whereas: \_\_\_\_\_

Whereas: \_\_\_\_\_

Whereas: \_\_\_\_\_

**Now therefore be it resolved** by the delegates to the 2016 Annual Convention of the Alaska Federation of Natives Inc., that...

Submitted by: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please complete the required information with each resolution to ensure proper follow-up:**

Implementation Recommendations (follow-up action): \_\_\_\_\_

Agencies(y) to contact (list here): \_\_\_\_\_

Funding required?       No       Yes      From where? \_\_\_\_\_

Request legal action?       No       Yes

**DEADLINE: RESOLUTIONS MUST BE POSTMARKED OR DATED NO LATER THAN SEPTEMBER 23, 2016**

For questions, please call the AFN Office at (907) 274-3611 or  
email [smallott@nativefederation.org](mailto:smallott@nativefederation.org), with "2016 Resolutions" in the subject line.

## ALASKA NATIVE CUSTOMARY ART SHOW

### OFFICIAL RULES AND REGULATIONS

The 2016 Alaska Native Customary Art Show will be held October 20-22 at the Carlson Center in Fairbanks, Alaska, located at 2010 2nd Avenue.

The following rules and regulations were developed for the benefit of the artists and customers alike. They incorporate both the Alaska Federation of Natives and the Carlson Center rules.

#### **Please read carefully and keep this page for future reference:**

Alaska Natives/Native Americans who are enrolled in the State of Alaska's Silver Hand Program or have a copy of their Bureau of Indian Affairs tribal enrollment are eligible to participate. *New artists must submit a copy with the application.* Returning artists are responsible for ensuring AFN has a copy on file.

- 1) Each artist, including household members, is limited to **one table space**.
- 2) One 6-foot table and two chairs are contracted between the artist and AFN. **Space may not be sublet or shared without prior approval of an authorized AFN staff member.**
- 3) Artists agree that only items constructed by the artist or immediate family members will be sold at their table. Artists also agree that no food or beverage will be sold.
- 4) **A minimum of 50% payment is required to hold a reservation, with the remaining 50% due and received by close of business on September 23, 2016. Payment will only be accepted with an application form. No refunds will be issued for cancelled tables after September 23, 2016.**
- 5) Artists will receive a receipt, set up information, sale hours, floor plan and table number in early October 2016.
- 6) Artists agree that their designated space will be staffed at all times during show hours.
- 7) Artists will not fasten any fixtures to the floor, walls, support beams or equipment of the art show area. Artists will be liable for any damage caused by such fastening.
- 8) Artists shall indemnify, defend, save and hold AFN, SMG, the Carlson Center/Fairbanks North Star Borough, and Fairbanks Convention and Visitors Bureau dba Explore Fairbanks harmless from any claim, lawsuit or liability, including costs and reasonable attorney's fees allegedly arising from lost or stolen items, damage or injury to persons or property occurring in the course of the space rental during load in, setup, hours of operation and load out of the Alaska Native Customary Art Show, October 19-22, 2016.
- 9) In the event of Convention cancellation due to fire, venue closure, Acts of God or other causes beyond AFN's control, AFN or its agents shall not be held liable for failure to hold the Convention.
- 10) Any artist found in violation of these rules and regulations must immediately surrender their table space and remove their wares, art, and craft works from the premises.
- 11) Artists will notify AFN immediately if they are unable to attend.

#### **Alaska Federation of Natives**

1577 C Street, Suite 300 | Anchorage, Alaska 99501

Phone: (907) 274-3611 | Fax: (907) 276-7989 | [www.nativefederation.org](http://www.nativefederation.org)

AFN Staff Contact: **Narciss Carey** ([ncarey@nativefederation.org](mailto:ncarey@nativefederation.org))

# ALASKA NATIVE CUSTOMARY ART SHOW — ARTIST APPLICATION

CARLSON CENTER  
OCTOBER 20-22, 2016 | FAIRBANKS, ALASKA

## Artist Contact Information:

Printed Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Table Space & Payment:

### Table Space

Each artist may reserve one space only at a rental fee of \$300. Please see the attached rules & regulations for more information.

### Payment Options

Payment will only be accepted with an application form. **Full payment is due by September 23, 2016.**

*Check / Money Order*

*Cash (in person only)*

*Credit Card (Mail, fax or email the application form prior to calling AFN to pay by credit card)*

### Signature:

By signing or submitting this form, I acknowledge that I have read and I agree to abide by the Alaska Native Customary Art Show Official Rules and Regulations notice that was attached to this application form.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Mail this form and payment to:**

**AFN Artist Application  
1577 C Street, Suite 300  
Anchorage, AK 99501**

## OFFICE USE ONLY

DATE RECEIVED \_\_\_\_\_ PAID \_\_\_\_\_ TABLE # \_\_\_\_\_



## 2016 EXHIBITOR SHOW OFFICIAL RULES & REGULATIONS

The following rules and regulations have been developed for the benefit of the exhibitor and customers alike. They incorporate both AFN and the Carlson Center rules.

- 1) Application for space and its acceptance constitutes a contract to use the space assigned. The six foot table and two chairs are contracted between the exhibitor and AFN. Space may not be sublet or shared without prior approval of an authorized AFN staff member.
- 2) Space assignments will be made at AFN's discretion. AFN retains the right to change exhibit locations.
- 3) AFN reserves the right to refuse space to those applicants whose materials and/or message(s) are deemed not to be within the interests of AFN.
- 4) **Payment is due no later than 4:30 pm September 23, 2016.** Space is not guaranteed until payment is received.
- 5) In early October 2016 exhibitors will receive an email notification with set up information, show hours, floor plan and assigned table number.
- 6) Exhibitors agree to staff their designated space at all times during show convention hours.
- 7) Exhibitors will not fasten any fixtures to the floor, walls, support beams or equipment of the exhibit area. Exhibitors will be liable for any damage caused by such fastening.
- 8) The exhibitor agrees to indemnify, defend, save and hold AFN, SMG, the Carlson Center/Fairbanks North Star Borough, and the Fairbanks Convention and Visitors Bureau dba Explore Fairbanks harmless from any claim, lawsuit or liability, including costs and reasonable attorney's fees allegedly arising from lost or stolen items, damage or injury to persons or property occurring in the course of the space rental during load in, set up, operation and load out of the exhibitor show of the AFN Convention, October 19-22, 2016.
- 9) In the event of Convention cancellation due to fire, venue closure, Acts of God or other causes beyond AFN's control, AFN or its agents shall not be held liable for failure to hold the Convention.

### Alaska Federation of Natives

1577 C Street, Suite 300 | Anchorage, Alaska 99501  
Phone: (907) 274-3611 | Fax: (907) 276-7989 | [www.nativefederation.org](http://www.nativefederation.org)

**2016 EXHIBITOR SHOW**  
CONTRACT FORM

Company/Organization: \_\_\_\_\_

*Please print clearly.*

Contact Name: \_\_\_\_\_

Telephone/Cell: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**Exhibit Booth Rental:**

- Denali, Katmai or Susitna Sponsor
- \$2,500 Non-Profit Organization or Educational Institution
- \$3,500 State/Federal Agency; Member/ANCSA Corporation; or For-Profit Business/Company
- \$5,000 Political Campaign

**Please indicate the name and email address of the person(s) in your organization responsible for:**

Exhibit booth setup and staffing: *(AFN will email this person with exhibitor information.)*

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Payment: *(AFN will email this person with the secure on-line payment link if paying by credit card.)*

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

**Method of Payment:**

- Invoice
- Check
- Credit Card

**Please Note:** Exhibit space will be confirmed only after a signed exhibit contract and payment are received. The deadline to make exhibit space payments is September 23, 2016 at 4:30 pm. For further information, please contact Narciss Carey at AFN, (907) 274-3611, or visit the website at [www.nativefederation.org](http://www.nativefederation.org).

**Sign & Date:**

By submitting this form, I acknowledge that I have read and I agree to abide by the Exhibitor Official Rules and Regulations notice accompanying this exhibit contract form.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Mail this form to:** AFN Exhibitor Contract  
1577 C Street, Suite 300 | Anchorage, Alaska 99501  
Phone: (907) 274-3611 | Fax: (907) 276-7989  
Email: [ncarey@nativefederation.org](mailto:ncarey@nativefederation.org)

# 2016 AFN CONVENTION ARTIST AND EXHIBITOR SCHEDULE

CARLSON CENTER  
FAIRBANKS, ALASKA

## Wednesday, October 19

Move-In | 3:00 - 5:00pm

## Thursday, October 20

Art Show & Exhibitor Hours | 8:00am - 6:00pm

## Friday, October 21

Art Show & Exhibitor Hours | 8:00am - 6:00pm

## Saturday, October 22

Art Show & Exhibitor Hours | 8:00am - 3:00pm

Move-Out | 3:00 - 4:00pm



Click [here](#) for link to map:

Carlson Center

2010 2<sup>nd</sup> Avenue

Fairbanks, Alaska 99701

### Alaska Federation of Natives

1577 C Street, Suite 300 | Anchorage, Alaska 99501

Phone: (907) 274-3611 | Fax: (907) 276-7989 | [www.nativefederation.org](http://www.nativefederation.org)

[ncarey@nativefederation.org](mailto:ncarey@nativefederation.org)

# PRESIDENT'S AWARDS NOMINATION PROCESS

**Nomination Deadline: August 19, 2016**

**Please note:** this deadline is earlier than previous years due to convention material print deadlines. Late submissions will not be considered.

AFN will be presenting fewer awards this year. As part of an effort to properly recognize award winners at the Convention, the AFN Convention Committee has decided to alternate the awards from year to year. Please see the description of the awards to be presented this year on page 18. If you are concerned that someone you want to nominate does not fit any of this year's award descriptions, please contact AFN at [afninfo@nativefederation.org](mailto:afninfo@nativefederation.org).

## Criteria:

- Any delegate to the Annual Convention, member of an Alaska Native group, or AFN member organization may submit nominations for the AFN President's Awards.
- Sponsors may nominate a person or couple for multiple awards, but must do so on separate nomination forms, paying particular attention to the criteria of each award.
- Nominees must be living.
- Submit typed or printed forms only. Letters of support for the nominees are welcome. All information will be used at AFN's discretion and will not be returned.
- The Convention Committee will consider only those nominees who fit the criteria.
- **Please nominate only persons of good moral character who, to your knowledge, have not had serious questions raised regarding their stability, honesty or integrity (e.g. nominees should not have been convicted of or indicted for a felony, a crime involving dishonesty, or a crime involving harm to a child, nor be under indictment for such crimes). You can check for criminal proceedings at [www.courtrecords.alaska.gov](http://www.courtrecords.alaska.gov). It is a good idea to check with your local law enforcement officers as well.**
- Once award winners are selected, sponsors will be asked to submit a short bio and a photo for AFN's promotional and convention materials.
- The sponsor is responsible for the winner's travel, hotel, per diem and other expenses for travel to the AFN Annual Convention. It is recommended that the winner(s) be present at the Convention during the presentation of awards.



## 2016 AFN PRESIDENT'S AWARDS

The following honors will be awarded in 2016:

- **Citizen of the Year** — Recognizes a Native person who has demonstrated strong commitment, dedication, and service to the Alaska Native community and to rural Alaska (nominated by AFN board).
- **Denali** — Recognizes a Non-Native person who has demonstrated strong commitment, dedication, and service to the Alaska Native Community and to Rural Alaska (nominated by AFN board).
- **Hannah Paul Solomon “Woman of Courage”** – Recognizes an Alaska Native woman who demonstrates, through her life and work, the strengths of our culture and values and who shows tremendous courage.
- **Gin’tith (Richard Frank) Military Service** – Recognizes an Alaska Native who demonstrates a strong commitment and willingness to serve in the U. S. Armed Forces in the defense of the United States of America.
- **Roger Lang Youth Leadership** – Recognizes a young man in high school or college, who demonstrates leadership qualities.
- **Health** – Recognizes an Alaska Native who has demonstrated strong commitment, competence and sensitivity in the health fields, and whose accomplishments have improved health care for Alaska Natives.
- **Small Business** – Recognizes an Alaska Native business owner or manager who has demonstrated success in business with a commitment to community, thereby improving economic opportunities for Alaska Natives.
- **Eileen Panigeo MacLean Education** – Recognizes an Alaska Native who has demonstrated strong commitment, competence and sensitivity in the education field, and whose accomplishments have improved educational opportunities for Alaska Natives.
- **Katie John Hunter-Fisher** – Recognizes an Alaska Native who exemplifies and preserves the spirit of successful subsistence hunting, trapping and sharing, and our way of life. Nominees must acknowledge and ensure that the next generations of providers will carry on the traditions and customs in harmony and peace to sustain their extended families.



# 2016 PRESIDENT'S AWARDS

## NOMINATION FORM

**Please check the award for which you are applying** *(choose only one)*:

- Hannah Paul Solomon "Woman of Courage"
- Gin'tith (Richard Frank) Military Service
- Roger Lang Youth Leadership
- Health
- Small Business
- Eileen Panigeo MacLean Education
- Katie John Hunter-Fisher

### **Nominee's Information:**

Name (First & Last): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Business: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Tribal Affiliation: \_\_\_\_\_

### **Information on family history, siblings, place of origin, etc.:**

### **Activities National/Statewide/Local:**

**Please provide information on special talents, skills and past experiences relevant to the designated award category:**

Please provide distinctive quotes, well-known guidance given, or any other information that is exclusive to the nominee:

**Sponsor Information:**

Name (First & Last): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Tribal Affiliation: \_\_\_\_\_

**Requirements for Submitting Nomination:**

1. By submitting this nomination, you affirm that your nominee is of good moral character who, to your knowledge, has not had serious questions raised regarding his or her stability, honesty or integrity (e.g. nominees should not have been convicted of or indicted for a felony, a crime involving dishonesty, or a crime involving harm to a child, nor be under indictment for such crimes).

2. **DEADLINE: NOMINATION MUST BE RECEIVED NO LATER THAN AUGUST 19, 2016.**

3. Submit typed or printed form **ONLY** (by email, mail or fax). You may provide letters of support for the nominee. All information will be used at AFN’s discretion and will not be returned.

4. If your nominee is selected, a photo will be requested for AFN’s printed materials.

5. The sponsor is responsible for the winning nominee’s travel, hotel, per diem or any expenses incurred for travel to the AFN Annual Convention. It is recommended that the winning nominee be present at the Convention during the awards ceremony on Saturday, October 22, at the Carlson Center in Fairbanks, Alaska.

**Submit by mail, fax or email to:**

**Alaska Federation of Natives**  
**AFN President’s Awards**  
1577 C Street, Suite 300 | Anchorage, AK 99501  
Phone: 907-274-3611 | Fax: 907-276-7989  
[afninfo@nativefederation.org](mailto:afninfo@nativefederation.org)



## 50 YEARS: REFLECT, REFRESH, RENEW

### A GROWING, CHANGING AUDIENCE: RECAP OF MEDIA COVERAGE OF THE 2015 CONVENTION

#### Television

The AFN Convention and Quiana Alaska cultural performances are broadcast live statewide (18 cities, including Anchorage, Fairbanks, and Juneau and 200+ villages) on GCI Cable, ARCS, and 360 North – Our estimated audience ranges from 10,000 to 40,000 viewers during primetime.

#### Webcast

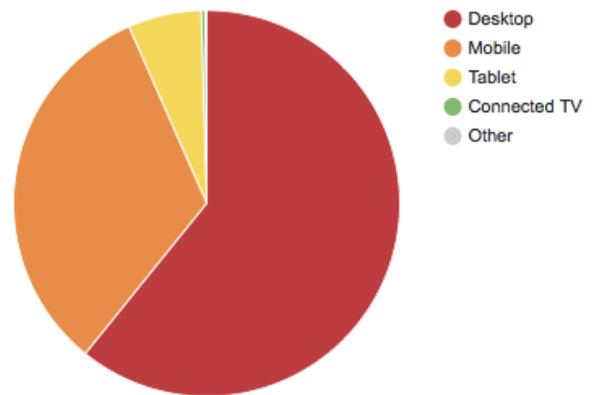
AFN streamed to 21 nations around the world, from Singapore to Indonesia to Romania. The country with the most viewers after the U.S. was Thailand! 11,100 unique viewers watched an average of 30 minutes of the webcast, either the livestream or the 24-hour on-demand digital archive.

#### Convention in the News

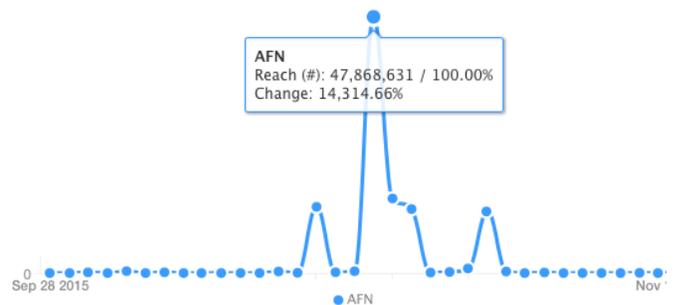
121 news stories appeared online, in-print, on the radio and in TV news, including: World News Tonight, Alaska Business Monthly, Alaska Dispatch News, Alaska Journal of Commerce, Arctic Sounder, Juneau Empire, Tundra Drums, This Week From Indian Country, Public radio & TV-online, Alaska Native News, Alaska Public Media, Styrk, KTUU, Homer Tribune, KTVF, KRBD, and Topix.

Based on Meltwater’s Advertising Value Equivalent metric, Convention coverage during the month surrounding the big event was the equivalent of more than \$930,000 in paid advertising.

#### ONLINE AUDIENCE



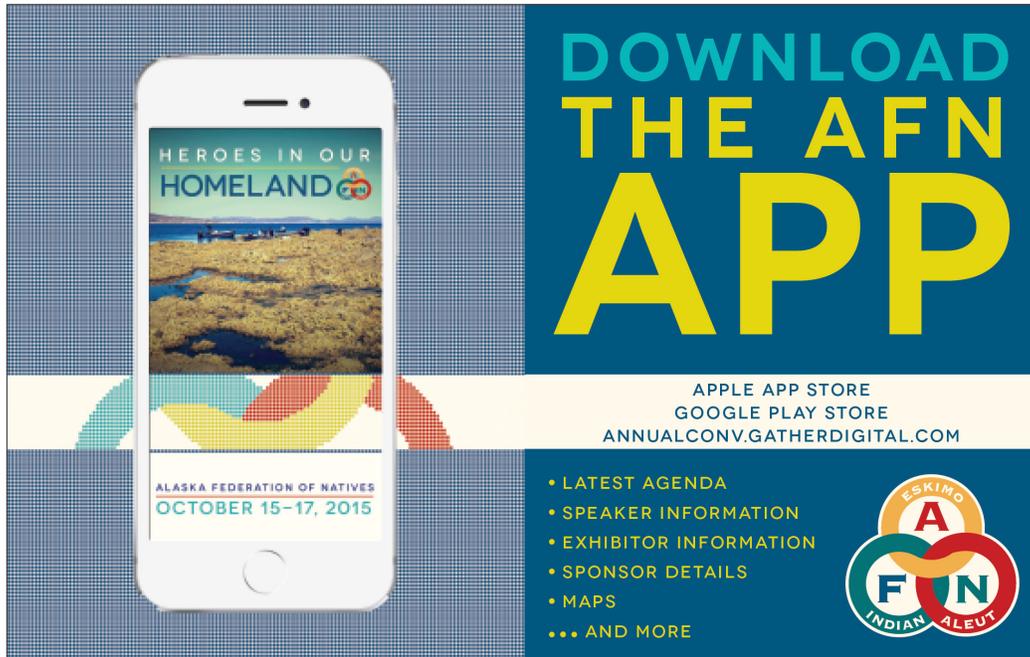
#### POTENTIAL REACH



## AFN App

616 people downloaded the AFN app to their smart phones with 21,892 total screenviews (almost double from last year) and 8 screenviews per session. Our users were actively engaged in the app, clicking around a lot.

The most popular content within the app include the Agenda, Homepage with rotating Sponsor Ads, Messages, and Exhibitors/Sponsors section.



## Social Media

During the month of our 2015 Convention, AFN's social media reach on Facebook and Twitter exceeded 500,000 with more than 10,000 unique users. We added 94 Twitter users and 875 Facebook followers during the same period.

Our overall social media community is growing steadily each year, up from 19,312 engaged users in 2014 to 25,715 engaged users in 2015. Our followers and users are engaged and include a healthy range of young and mature users, men and women. Most of our interactions are centered in urban areas, with representation from villages across Alaska as well.

### GROUP STATS across all Twitter and Facebook accounts



# 2016 SPONSORSHIP APPLICATION

*Application also available on-line at [nativefederation.org](http://nativefederation.org)*

**Company/Organization:** \_\_\_\_\_  
*Print your company/organization's name as you would like it to be listed in convention materials.*

**CEO/President/Executive Director (Name & Title):** \_\_\_\_\_

**Primary Contact (Name & Title):** \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Alternate Contact (Name & Title):** \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

## We will support the 2016 Convention as a:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Denali Sponsor (\$50,000+) | <input type="checkbox"/> Katmai Sponsor (\$25,000+) | <input type="checkbox"/> Susitna Sponsor (\$10,000+)    |
| <input type="checkbox"/> Taku Sponsor (\$5,000+)    | <input type="checkbox"/> Kobuk Sponsor (\$2,500+)   | <input type="checkbox"/> Friends of AFN (under \$2,500) |

## Payment:

Sponsorship amount: \$ \_\_\_\_\_  Check  Cash  Invoice

Please note: AFN is a 501(c)(4) not-for-profit organization. Sponsorships are not deductible as charitable contributions for federal income tax purposes. Charitable donations may be made through the AFN Fund at the Alaska Community Foundation.

Please mail this form along with your payment to:

Alaska Federation of Natives  
Sponsorship Application  
1577 C Street, Suite 300 | Anchorage, AK 99501

For more information, please contact Trina Landlord at 907-263-1307 | [tlandlord@nativefederation.org](mailto:tlandlord@nativefederation.org)

## 2016 SPONSORSHIP OPPORTUNITIES

### DENALI SPONSOR | \$50,000

*\* New for 2016!*

#### TELEVISION + DIGITAL

30-second television commercial during live statewide broadcast – 2 per day

\* Company logo in promotional TV commercials airing on most GCI channels

\* Company logo in “Thank You” slide on GCI Community Channel in 16 cities

Featured company logo in TV broadcast opens and breaks

Welcome video message shown at Convention during breaks, on TV, posted on AFN website and app

Opportunity for an in-depth interview (taped or live) that will be aired during Convention’s TV broadcasts

Exclusive banner ad on the 2016 AFN app

Company logo and website link on AFN website and Facebook page

#### PRINT

Listing in Convention guide, Banquet program and Quyana Alaska program

Listing in “Thank You” ads in all media

\* Exclusive “Thank You” banner ad for you to use in your media, if so desired

One full-page, four color ad in the AFN Convention guide

#### VENUE OPPORTUNITIES

Two premium 10x10 exhibit booths in the Carlson Center foyer

Acknowledgment from podium during plenary sessions

Speaking opportunity at Convention Banquet

Two VIP Banquet tables, seating 20 total

20 tickets to each Quyana Alaska evening cultural performance event (40 tickets total)

Option to purchase additional Quyana tickets in advance – beat the rush!

Company name on AFN stage banner as well as any special signage throughout the venue

Listing on sponsor display behind AFN information desk

Company logo on event tote bags

A branded gift in 1500 delegate tote bags (gift provided by sponsor)

### KATMAI SPONSOR | \$25,000

#### TELEVISION + DIGITAL

Featured company logo in TV broadcast opens and breaks

Welcome video message shown at Convention during breaks, on TV, posted on AFN website and app.

Company logo and website link on AFN website and Facebook page

#### PRINT

Listing in Convention guide, Banquet program and Quyana Alaska program

Listing in “Thank You” ads in all media

\* Exclusive “Thank You” banner ad for you to use in your media, if so desired

One half-page, four color ad in the AFN Convention guide

## **KATMAI SPONSOR CONTINUED | \$25,000**

### **VENUE OPPORTUNITIES**

One premium 8x10 exhibit booth in the Carlson Center foyer  
Acknowledgment from podium during plenary sessions  
Speaking opportunity at Convention Banquet  
One VIP Banquet table, seating 10 total  
12 tickets to each Qu yana Alaska evening cultural performance event (24 tickets total)  
Option to purchase additional Qu yana tickets in advance – beat the rush!  
Company name on AFN stage banner as well as any special signage throughout the venue  
Listing on sponsor display behind AFN information desk  
Company name on event tote bags  
A branded gift in 1500 delegate tote bags (gift provided by sponsor)

## **SUSITNA SPONSOR | \$10,000**

One quarter-page, four color ad in the AFN Convention guide  
Company name with website link on AFN website and Facebook page  
Listing in Convention guide, Banquet program and Qu yana Alaska program  
Listing on sponsor display behind AFN information desk  
Listing in “Thank You” ads in all media  
One premium 8x10 exhibit booth in the Exhibit Hall  
Company name on AFN stage banner as well as any special signage throughout the venue  
6 tickets to each Qu yana Alaska evening cultural performance event (12 tickets total)  
Option to purchase additional Qu yana tickets in advance – beat the rush!

## **TAKU SPONSOR | \$5,000**

Company name with website link on AFN website and Facebook page  
Listing in Convention guide, Banquet program and Qu yana Alaska program  
Listing on sponsor display behind AFN information desk  
Listing in “Thank You” ads in all media  
6 tickets to Qu yana Alaska evening cultural performance events (12 tickets total)  
Option to purchase additional Qu yana tickets in advance – beat the rush!

## **KOBUK SPONSOR | \$2,500**

Company name with website link on AFN website and Facebook page  
Listing in Convention guide, Banquet program and Qu yana Alaska program  
Listing on sponsor display behind AFN information desk  
Listing in “Thank You” ads in all media

## **FRIENDS OF AFN | UNDER \$2,500**

Listing in Convention guide  
Listing on sponsor display behind AFN information desk  
Listing in “Thank You” ads in all media

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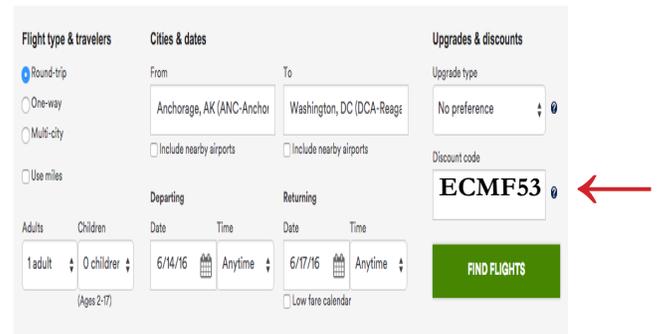
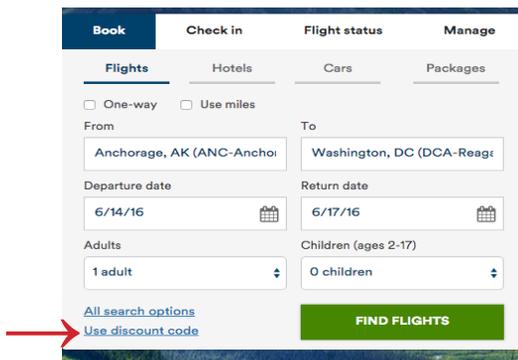
For more information, contact Trina Landlord at AFN  
(907) 263-1307 | [tlandlord@nativefederation.org](mailto:tlandlord@nativefederation.org)

# 2016 CONVENTION TRAVEL INFORMATION

## Air Travel

Alaska Airlines is generously offering a 15% discount to AFN delegates flying to Fairbanks for the Convention. Qualifying travel dates are October 14 through October 27, 2016. To use the discount, go to [www.alaskaair.com](http://www.alaskaair.com), click on “Use Discount Code,” enter your original destination city and travel dates, enter **Discount Code ECMF53** and click on “Find Flights.” All eligible flights will display for you to choose from.

On October 19, two flights that normally end in Anchorage will instead go to Fairbanks.  
Flight #153 will fly from Kotzebue to Nome and then direct to Fairbanks.  
Flight #65 will fly from Ketchikan to Wrangell, Petersburg, Juneau and finally Fairbanks.



## Explore Fairbanks — Help with Hotels and Ground Transportation

For a complete list of Fairbanks lodging options during Convention, go to [www.afnfairbanks.com](http://www.afnfairbanks.com). Thanks to our good friends at Explore Fairbanks for setting up the help site and compiling the list. The information includes reservation phone numbers and links to hotel websites. Book now — the number of available rooms is limited! There will be a shuttle service between eight local hotels and the Carlson Center.

## Carlson Center on the Map

For an online map of the Carlson Center’s location in downtown Fairbanks, [click here](#).

Carlson Center  
2010 2<sup>nd</sup> Avenue  
Fairbanks, Alaska 99701





*Integrity | Pride in Heritage | Progress*

## **AFN'S MISSION 1966 — 2016**



Alaska Native people began as members of full sovereign nations and continue to enjoy a unique political relationship with the federal government. We survive and prosper as distinct ethnic and cultural groups and participate fully as members of the overall society.

Formed fifty years ago, AFN continues to be the principal forum and voice of Alaska Natives in dealing with critical issues of public policy and government.

**Our mission is to enhance and promote the cultural, economic and political voice of the entire Alaska Native community.**



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ALASKA FEDERATION OF NATIVES  
1577 C STREET, SUITE 300 | ANCHORAGE, ALASKA 99501  
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[AFNINFO@NATIVEFEDERATION.ORG](mailto:AFNINFO@NATIVEFEDERATION.ORG)  
[WWW.NATIVEFEDERATION.ORG](http://WWW.NATIVEFEDERATION.ORG)