



ALASKA FEDERATION OF NATIVES

2019 CONVENTION DELEGATE PACKET



The Power of Unity — The Voice of Community

Join us in Fairbanks on October 17-19 as AFN delegates and participants from Saxman to Kaktovik to Savoonga gather to share their ideas and aspirations for the future, reflect on 2019, and celebrate our people and accomplishments.



AFN'S Mission 1966 — 2019

Alaska Native people began as members of full sovereign nations and continue to enjoy a unique political relationship with the federal government. We survive and prosper as distinct ethnic and cultural groups and participate fully as members of the overall society.

Formed in 1966, AFN continues to be the principal forum and voice of Alaska Natives in dealing with critical issues of public policy and government.

Our mission is to enhance and promote the cultural, economic and political voice of the entire Alaska Native community.



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OFFICIAL NOTICE OF ANNUAL MEETING

ARTICLE III, SECTION I, ANNUAL MEETING.

An annual meeting of the Class A members shall be called the Convention of the Alaska Federation of Natives, Inc., and shall be held at the discretion of the board of directors in the manner provided by this Article, for the purpose of electing directors and for the transaction of other such business as may come from the meeting. The annual meeting may be held on a legal holiday. If the election of directors shall not be held on adjournment thereof, the board of directors shall cause the election to be held at a special meeting of the Class A members as soon thereafter as conveniently may be arranged.

In accordance with the bylaws of the Alaska Federation of Natives, Inc., the board of directors has scheduled the 2019 Convention for October 17, 18 & 19, to be held at the Carlson Center in Fairbanks, Alaska.



OFFICIAL DELEGATE REGISTRATION FORM

Please check appropriate box:

- Regional Corporation
- Village Corporation

- Regional Nonprofit Association
- IRA/Traditional Council

Print clearly:

Organization Name: _____

Mailing Address: _____

City/Village: _____ State: _____ Zip: _____

Email and Website: _____

Telephone: _____ Fax: _____

This certifies that the above organization did, in its regular business meeting, appoint the following individual(s) to serve as its Official Delegate(s) to the Alaska Federation of Natives Annual Convention to be held on October 17, 18 & 19, 2019 at the Carlson Center in Fairbanks, Alaska.

To register, each delegate needs to submit the following information:

Submit extra forms attached to this one if you need more space for delegate registration (*indicates required).

* Full Name: _____

* Email: _____

OFFICIAL DELEGATE REGISTRATION FORM

* Full Name: _____

* Email: _____

Official Representative & Title:

Name (please print)

Title

Signature

Date

MAIL OR EMAIL THIS FORM TO:

Alaska Federation of Natives

3000 A Street, Suite 210 | Anchorage, Alaska 99503

Phone: (907) 274-3611 | Fax: (907) 276-7989 | www.nativefederation.org | delegate@nativefederation.org



DELEGATE REGISTRATION SCHEDULE

THURSDAY, OCTOBER 17, 2019

8:00 AM - 12:00 PM | 1:00 - 4:00 PM

Arena Floor South End

FRIDAY, OCTOBER 18, 2019

8:00 AM - 12:00 PM | 1:00 - 4:00 PM

Arena Floor South End

DELEGATE REGISTRATION AND CONVENTION:

Carlson Center

2010 2nd Ave.

Fairbanks, Alaska 99701

If you have any questions, please contact AFN at
(907) 274-3611 or email afninfo@nativefederation.org



ANNUAL CONVENTION RESOLUTIONS POLICY

Introduction

AFN's mission is to enhance and promote the cultural, economic and political voice of the entire Alaska Native community. Resolutions will be used to help guide AFN toward the following goals:

- Advocate for Alaska Native people, their governments and organizations, with respect to federal, state and local laws;
- Foster and encourage preservation of Alaska Native cultures;
- Promote understanding of the economic needs of Alaska Natives and encourage development consistent with those needs;
- Protect, retain and enhance all lands owned by Alaska Natives and their organizations; and
- Promote and advocate for programs and systems, which instill pride and confidence in all Alaska Natives.

Committee Organization

A. The AFN Board of Directors adopted these guidelines to assist the AFN Resolutions Committee in meeting their responsibility for accepting, evaluating and making recommendations in the consideration of resolutions.

B. AFN Resolutions Committee is a standing committee comprised of members appointed by the Co-Chairs of the AFN Board of Directors.

C. The Chairman of the Committee and/or AFN's staff assigned to the Committee shall give members appointed to the Resolutions Committee an orientation to the resolutions process. Included in the orientation packet shall be:

- 1) A copy of the AFN Bylaws;
- 2) A copy of Resolutions Policy & Procedures;
- 3) A copy of the Annual Notification for submission of resolutions; and
- 4) A copy of the resolutions passed by the previous Annual Convention.

D. The Elders/Youth Conference, hosted by the First Alaskans Institute, shall form a resolutions committee. The Elders/Youth Conference shall establish guidelines for their resolutions committee along the same lines as the AFN Resolutions Committee. The Elder/Youth Resolutions Committee may request a member of the AFN Resolutions Committee to serve on the Elders/Youth Resolutions Committee.

Criteria for Submitting Resolutions

- A. The Resolutions Committee will entertain resolutions submitted by any recognized Alaska Native delegate to the Annual Convention, Alaska Native Group, or AFN member organizations.
- B. The Resolutions Committee will consider only resolutions that address issues of statewide or broader significance.*
- C. Resolutions submitted must address only one issue *and must be accompanied by a **one paragraph problem statement** that clearly explains the problem/issue which you are wanting AFN to solve. There is a new section on the resolution form for the problem statement.*
- D. Resolutions requesting funding may be referred to the AFN Board of Directors or an appropriate regional or local organization.
- E. The Resolutions Committee may refer to the AFN Board of Directors or an appropriate member organization for resolutions that request legal action.
- F. The Resolutions Committee will refer to the AFN Board of Directors all resolutions that are determined to be a divisive issue between member organizations.
- G. The Resolutions Committee shall refer all resolutions of endorsements, commendations, or recognition to the AFN Board of Directors.

Resolution Procedures and Follow-Up

- A. When a resolution does not follow the established format, it will be referred back to the sponsor or be rewritten/revised.
- B. Duplicate resolutions may be consolidated. All sponsors of duplicates will be noted on final resolutions.
- C. The Resolutions Committee will only consider resolutions that are received by the **deadline of September 20, 2019.****
- D. Resolutions should be one issue per resolution.
- E. Resolutions making misstatements on issues will be returned to their sponsor(s).
- F. The AFN President or designee, which may include the Chair of the Resolutions Committee, shall make a summary report of actions that occurred on the resolutions adopted at the prior Annual Convention.
- G. An authorized member delegate may present a resolution(s) to the Annual Convention by “Suspension of Rules” procedure set out in *Roberts Rules of Order* provided that copies were handed out the day before the resolutions are to be acted on and comply with this policy.

H. The Resolutions Committee shall categorize all resolutions received into the following categories: AFN Board Resolutions; Special Recognition; Subsistence; Health, Safety & Welfare; Cultural; Land & Natural Resources; Education; Economics; ANCSA/Tribal; Elder/Youth; and Other.

I. Resolutions presented to the Annual Convention and passed by the delegation shall be processed by the Resolutions Committee into a final set of resolutions for presentation to the AFN Board of Directors.

Presentation of Resolutions at the Annual Convention

A. The Chair of the Resolutions Committee, or designee, shall preside over the presentation of resolutions to the membership at each Annual Convention. The Chair will explain the resolution policy and process, the notice and instructions for submitting resolutions, the criteria for submitting resolutions, and the technical management of the resolutions.

B. The Committee Member will read the number, title of resolution, and the recommendation of the Committee, and that he/she will make the motion to accept the recommendation of the Committee. A Committee Member will second the motion.

- 1) Amendments of three words or less and grammatical amendments may be accepted by unanimous consent by the Annual Convention;
- 2) Amendments of greater length must be in writing and brought to the Committee and may be tabled to the end of the session;
- 3) Suspension of rules to consider resolutions other than those in the convention resolutions packet requires a two-thirds vote of the members. Newly submitted resolutions must be in writing and brought to the Committee.



2019 AFN RESOLUTION FORM

Please complete the required information and attach or copy-and-paste this form to the resolution you are submitting.

Please submit resolutions in Word format to resolutions@nativefederation.org.

DEADLINE: RESOLUTIONS MUST BE POSTMARKED OR DATED NO LATER THAN SEPTEMBER 20, 2019.
For questions, please call the AFN Office at 907-274-3611 or email: afninfo@nativefederation.org

Submitted by: _____ Date: _____

Contact Name: _____

Phone: _____ Email: _____

State or Federal Agencies(y) to contact (list here): _____

Funding required? No Yes From where? _____

Request legal action? No Yes

Please use the Calibri font in size 12 in MS Word for all below.

Problem Statement:

Note that this is a critical new section. No resolution will be accepted without a problem statement. Please [click here for a sample of a problem statement from a 2018 Convention resolution](#).

Please provide in one paragraph a detailed description of the problem you wish AFN to solve:

2019 AFN RESOLUTION FORMAT



Please use the format below.

Font: Calibri

Size: 12

TITLE (PLEASE USE ALL CAPS):

WHEREAS: _____ ; AND

WHEREAS: _____ ; AND

WHEREAS: _____ .

NOW THEREFORE BE IT RESOLVED BY THE DELEGATES OF THE 2019 ANNUAL CONVENTION OF THE ALASKA FEDERATION OF NATIVES THAT AFN...

BE IT FURTHER RESOLVED THAT THIS RESOLUTION SHALL BE THE POLICY OF AFN UNTIL IT IS WITHDRAWN OR MODIFIED BY SUBSEQUENT RESOLUTION...

DEADLINE: RESOLUTIONS MUST BE POSTMARKED OR DATED NO LATER THAN SEPTEMBER 20, 2019.

For questions, please call the AFN Office at 907-274-3611 or email: afninfo@nativefederation.org



PRESIDENT'S AWARDS POLICY AND PROCEDURE

Nomination Deadline: August 16, 2019

Please note: we are continuing with an early deadline due to Convention material print deadlines. Late submissions will not be considered.

As part of an effort to properly recognize award winners at the Convention, AFN has been presenting fewer awards the last several years. Please see the description of the awards on the following page.

Eligibility Requirements for Submitting Nomination:

- Any delegate to the Annual Convention, member of an Alaska Native group, or AFN member organization may submit nominations for the AFN President's Awards.
- Sponsors may nominate a person or couple for multiple awards, but must do so on separate nomination forms, paying particular attention to the criteria of each award.
- Nominations are for Living Alaska Natives.
- Submit a typed form. You may provide letters of support for the nominee. All information will be used at AFN's discretion and will not be returned.
- The Convention Committee will consider only those nominees who meet the criteria.
- **Please nominate only persons of good moral character who, to your knowledge, have not had serious questions raised regarding their stability, honesty or integrity (e.g. nominees should not have been convicted of or indicted for a felony, a crime involving dishonesty, or a crime involving harm to a child, nor be under indictment for such crimes). You can check for criminal proceedings here: <https://records.courts.alaska.gov>.**
- The Organizer (you) are responsible for the nominee's travel, hotel, per diem, or any expenses for travel to the AFN Annual Convention should they be selected as a winner. It is recommended that the winning nominee be present at the Convention during the Presentation of Awards.
- The Organizer (you) will be notified as soon as possible if your nominee was selected as a winner. (No later than September 3, 2019.)
- **DEADLINE: APPLICATIONS MUST BE RECEIVED BY 4:30 PM ON FRIDAY, AUGUST 16, 2019.**

2019 PRESIDENT'S AWARDS NOMINATION FORM

Please note a Microsoft Word Format version of this form is preferred and available.

Please check the Award for which you are submitting a nomination (choose only one):

Culture Bearer — Recognizes an Alaska Native who demonstrates strong involvement in the arts. Individuals nominated for this award may be involved in theater, music, dance, painting, sculpture, and storytelling. This award can also recognize an artist, an arts administrator, or a preserver of Native culture.

Della Keats “Healing Hands” — Named for the late Dr. Della Keats, an Inupiaq healer who served the health care needs in the Northwest Alaska area for over 50 years. This award recognizes an Alaska Native who has demonstrated strong commitment, competence and sensitivity as a tribal healer or health care provider, and whose accomplishments have most directly affected Native people in their home communities.

Elder of the Year — Recognizes an Alaska Native Elder who exemplifies the highest of values and qualities important to Native people. This individual is recognized as a leader, an educator, and preserver of Native culture whose contributions have benefited Native peoples throughout his/her life.

Lu Young Youth Leadership — Named for the late Lu Young, who encouraged young people to expand their horizons and challenge themselves to become future leaders. Nominee must be a young woman of high school age or a college student who demonstrates leadership qualities.

Parents of the Year — Recognizes Alaska Native parents who exhibit many of the qualities and values important to the continued physical, social, and cultural survival of Native people. These values may include sharing and teaching of Native culture, love of children, respect for Elders, spirituality, cooperation, and responsibility and involvement in the community.

Public Service — Recognizes an Alaska Native who has demonstrated dedication, competence, and sensitivity in the area of public service. This award recognizes individuals who have promoted and assisted in the development of their community, or whose accomplishments and leadership qualities have most directly affected and benefited Native peoples.

Dr. Walter Soboleff “Warriors of Light” — Named for the late Dr. Walter Soboleff, this award recognized individuals who uplift our people, enrich our spirits, and unify our people.



2019 PRESIDENT'S AWARDS NOMINATION FORM

Please note a Microsoft Word Format version of this form is preferred and available.

1. Who are you nominating?

Name: _____

Address: _____

City, State, Zip: _____

Phone/Cell: _____

Tribal/Cultural Affiliation: _____

2. Information on family history, siblings, place of origin, etc.:

3. Activities National/Statewide/Local:

4. Please provide information on special talents, skills, and past experiences relevant to the designated award category:

2019 PRESIDENT'S AWARDS NOMINATION FORM

Please note a Microsoft Word Format version of this form is preferred and available.

5. Please provide distinctive quotes, well-known guidance given, or any other information that is exclusive to the Nominee:

6. Biography (250 words or less):

7. Please include a photo:

REQUIRED Organizer Information (Your Information) — AFN will contact you if your nominee is selected:

Name: _____

Address: _____

City, State, Zip: _____

Office Phone/Cell: _____

Email: _____

Submit by mail OR email to:

AFN

3000 A Street, Suite 210

Anchorage, AK 99503

ATTN: Nicole James

Phone: 907-274-3611

Email: njames@nativefederation.org



QYANA ALASKA

Evening Cultural Performances

DATES

Thursday & Friday
October 17 & 18

TIME

7:00 - 11:00 PM

LOCATION

Carlson Center
2010 2nd Ave.
Fairbanks, Alaska 99701

TICKETS

\$10 Each

children under 5 years old are free

Alaska Federation of Natives
3000 A Street, Suite 210
Anchorage, AK 99503
907-274-3611
www.nativefederation.org



ARTS & CRAFTS AND EXHIBITOR SHOW

Carlson Center | 2010 2nd Ave. | Fairbanks, AK

THURSDAY

October 17, 2019
8:00 AM – 6:00 PM

FRIDAY

October 18, 2019
8:00 AM – 6:00 PM

SATURDAY

October 19, 2019
8:00 AM – 3:00 PM

OPEN TO THE PUBLIC

For over 30 years, AFN has brought together Alaska Native artisans from all regions of the state as well as our Lower 48 American Indian friends to showcase and sell their artwork. This year, we will feature dozens of artists and exhibit booths by AFN member organizations, government agencies, non-profits, educational institutions and Denali, Katmai and Susitna Convention sponsors.





2019 AFN ANNUAL BANQUET

You are cordially invited to join us in celebration!

Saturday, October 19, 2019
Carlson Center | Fairbanks, AK

TIME

Seating at 6:30 PM

Dinner at 7:00 PM

TICKETS

VIP Table \$2,000

Gold Table \$1,500

Silver Table \$1,200

Individual Seat \$100

10 SEATS PER TABLE

RSVP

Nicole James

907-274-3611

njames@nativefederation.org

Alaska Federation of Natives

3000 A Street, Suite 210

Anchorage, AK 99503

www.nativefederation.org

2019 AFN ANNUAL BANQUET

Carlson Center | Fairbanks, Alaska
Saturday, October 19, 2019

Section 1: Banquet Table Contact Information

Organization: _____

Mailing Address: _____

City, State, Zip: _____

Contact Name: _____ Phone: _____

Section 2: Banquet Table Category

\$2,000 VIP Table: Quantity _____

\$1,500 Gold Table: Quantity _____

\$1,200 Silver Table: Quantity _____

\$100 Individual Seat: Quantity _____

Section 3: Method of Payment

Check

Credit Card (Please provide an email address below to receive the credit card payment link.)

Email: _____

Section 4: Mail or Email Form to:

Alaska Federation of Natives
3000 A Street, Suite 210
Anchorage, AK 99503
www.nativefederation.org

QUESTIONS?

Please call Nicole James at: 907-274-3611
Email at: njames@nativefederation.org

Section 5: Office Use Only

Table Number(s) _____

Payment Received

Banquet Tickets picked up by:

Printed Name _____

Phone # _____



THE AFN CONVENTION: EMPOWERING WITH PARTNERSHIPS

More than fifty years ago, a small group of representatives led the first statewide gathering of Native peoples to address land claims. From this meeting the Alaska Federation of Natives was formed and has since grown in size and scope. The tradition of a statewide Native gathering continues through the AFN Annual Convention, which now brings together an estimated 6,000 attendees, with thousands more tuning in to the statewide television and radio broadcasts and watching online.

AFN's partnership with the business community is essential, particularly through sponsorship of the Convention. Open to the public, our annual event is the largest meeting of its kind in Alaska or the nation. With the help of our dedicated sponsors, Convention brings together thousands of Alaska Natives, government agencies, organizations, observers, and special guests from around the globe.

AFN will host our 53rd Annual Convention on October 17-19, 2019 at the Carlson Center in Fairbanks, Alaska. We look forward to hearing from you regarding your sponsorship.

With gratitude,

Ana Hoffman
Co-Chair

Will Mayo
Co-Chair

Julie Kitka
President

“ASRC is dedicated to strengthening its relationships across the state, the Arctic and the world, which is why we are proud to be a sponsor of the AFN Convention.”

- Arctic Slope Regional Corporation
2018 Katmai Sponsor

“Chugach Alaska Corporation believes in the exceptional work at the AFN Convention and we give back to the Native community — our support honors our values, celebrates our heritage and promotes our commitment to our people.”

- Chugach Alaska Corporation
2018 Denali Sponsor

“We take great pride in our collaboration with the Alaska Federation of Natives, and we are honored to continue our sponsorship of the AFN Convention. This event reflects Alaska's amazing cultural diversity, helps connect remarkable people, and supports the building and achieving of a vision that benefits all Alaskans.”

- ExxonMobil
2018 Denali Sponsor

“GCI believes in supporting and honoring Alaska's rich history. Promoting opportunities for rural residents to connect with each other to celebrate their culture is one of the most important things we do. That's why GCI supports AFN.”

- GCI
2018 Denali Sponsor



THE AFN CONVENTION: EMPOWERING WITH PARTNERSHIPS

Our hope is that through this sponsorship packet, we can help your team to pursue opportunities for partnership, community investment, and sponsorship for the AFN Convention. The mission of AFN is to enhance and promote the cultural, economic, and political voice of the entire Alaska Native community. The AFN Convention is the principle forum and voice for the Alaska Native community in dealing with critical issues of public policy and government. The benefits and visibility that your company will receive include recognition in multiple AFN Convention banners, print materials, speaking opportunities, and online advertisement.

We highlight our sponsors across a spectrum of communications tools, extending sponsor exposure well beyond the in-person attendees. Community businesses and partners capitalize on the advertising and marketing opportunities to outreach to the Native community, and often see an increase in business activities and engagement to cultivate relationships.

In addition to the plenary sessions, we host dozens of exhibitors and artists in the renowned Customary Native Arts Show. As demonstrated by their continuing popularity, the evening cultural performances of Quyana Alaska I and II preserve and celebrate our traditional dances. With over 1,200 attendees, the closing Banquet provides an opportunity for Native leaders and statewide partners to gather for a social evening of entertainment and celebration. Lastly, in partnership with the Alaska Native Tribal Health Consortium and Southcentral Foundation, AFN hosts a health fair, as well as a walk-in legal clinic with Alaska Legal Services Corporation.



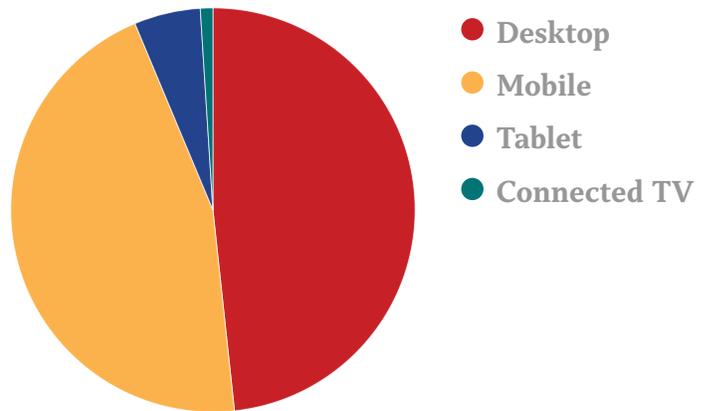
INNOVATION

IN THE
Past, Present and Future

A LOYAL, ENGAGED AND GROWING AUDIENCE: RECAP OF MEDIA COVERAGE OF THE 2018 CONVENTION

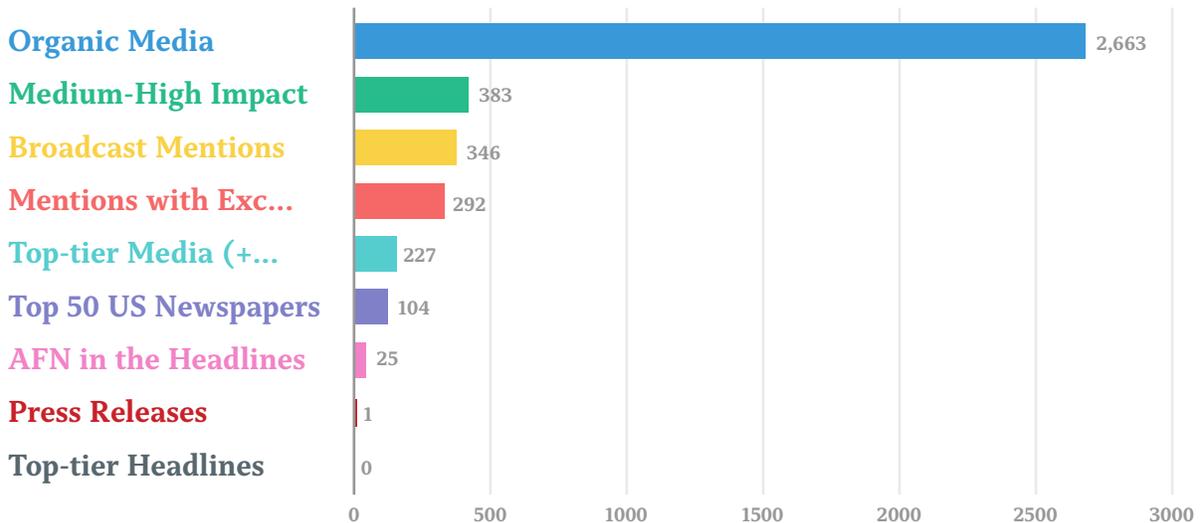
Television

Convention and Qujana Alaska evening cultural performances are broadcast every year statewide (18 cities including Anchorage, Fairbanks and Juneau; and 200+ villages) on GCI, ARCS, and 360 North. Estimated audience ranges from 10,000 to 40,000 during primetime of Qujana. The entire Convention was rebroadcast on statewide television over the Thanksgiving weekend.



Webcast

Viewers from over 40 countries around the world watched the 2018 livestream, from the United Kingdom to Indonesia, Korea and South Africa. We gained and held the attention of more than 7,756 streams for a total of 270,430 total viewer minutes. The online webcast archive continued to be viewed by at least 300 people for several weeks after.



Alaska Federation of Natives over Oct. 1, 2018 - Oct. 26, 2018

Convention in the News

The 2018 AFN Convention coverage during the month surrounding the event equaled over \$8,205,914 in paid advertising, with more than 2,663 mentions during Convention month alone, in statewide and national outlets alike.

AFN App

738 people downloaded the app to their smartphones, with 10,079 sessions - our app homepage with sponsor banners and exhibitor/ sponsor section are two of the most popular sections of the app. Our Denali sponsors who provided banners for the app homepage this year benefitted from more than 2,300 in-app impressions.

Social Media

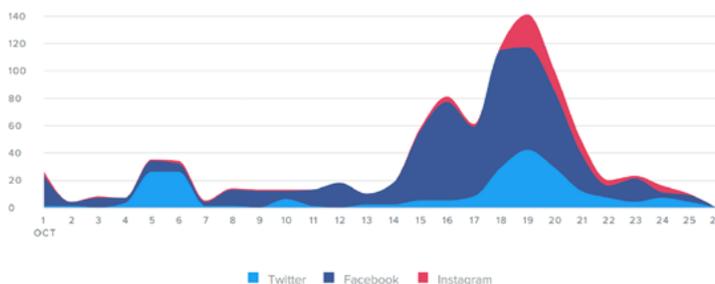
AFN's social media presence is formidable, with 16.5K Facebook, Twitter, and Instagram followers and users. Convention month boasts impressive engagement numbers with impressions up over 300K and over 7K engagements. Our followers and users include a healthy range of young and mature users, men and women. Most of our interactions are centered in urban areas, with representation from villages across Alaska as well.

- Our **Twitter** audience is evenly split between men and women, mostly urban, and mostly in the 35-44 age range.
- Our **Facebook** audience is primarily female (70%), a mix of urban and rural, and mostly between the ages of 35-44.
- Our **Instagram** audience is primarily female (74%), a mix of urban and rural, and mostly between the ages of 25-34.



Group Audience Growth

AUDIENCE GROWTH, BY DAY



Audience Growth Metrics	Totals	% Change
Total Fans	16.5k	↗ 5.7%
New Twitter Followers	222	↗ 7.6%
New Facebook Fans	589	↗ 5%
New Instagram Followers	81	↗ 8%
Total Fans Gained	892	↗ 5.7%

Total followers increased by

↗ 5.7%
since previous date range

 **315.7k**

Impressions

 **7,180**

Engagements

 **525**

Link Clicks

2019 SPONSORSHIP APPLICATION

AFN Convention

[\(Click here for online application.\)](#)

Company/Organization: _____
Print your company/organization's name as you would like it to be listed in Convention materials

CEO/President/Executive Director (Name + Title): _____

Primary Contact (Name + Title): _____

Telephone: _____ Cell: _____

Email Address: _____

Alternate Contact (Name + Title): _____

Telephone: _____ Cell: _____

Email Address: _____

Mailing Address:

City, State, Zip: _____

Website: _____

We will support the 2019 Convention as a:

- | | | |
|---|---|---|
| <input type="checkbox"/> Denali Sponsor (\$50,000+) | <input type="checkbox"/> Katmai Sponsor (\$25,000+) | <input type="checkbox"/> Susitna Sponsor (\$10,000+) |
| <input type="checkbox"/> Taku Sponsor (\$5,000+) | <input type="checkbox"/> Kobuk Sponsor (\$2,500+) | <input type="checkbox"/> Friends of AFN (under \$2,500) |

Payment:

Sponsorship Amount: \$ _____ Check Cash Invoice

Please mail this form together with your payment to:

Alaska Federation of Natives
3000 A Street, Suite 210, Anchorage, Alaska 99503

For more information: 907-274-3611 | sponsorship@nativefederation.org

Alaska Federation of Natives is a 501(c)(4) not for profit organization. Sponsorships are not deductible as charitable contributions for federal income tax purpose. Charitable donations may be made through the AFN Fund at the Alaska Community Foundation.



2019 SPONSORSHIP OPPORTUNITIES

Each October, the AFN Convention brings together upwards of 6,000 delegates, participants, observers, advocates, and sponsors to discuss challenges and opportunities facing the Alaska Native community. By becoming a sponsor, your company will make a significant contribution to this cause, reaching the nation's gathering of indigenous peoples. Below is an overview of the six levels of sponsorship to consider.

Denali Sponsor | \$50,000

TELEVISION + DIGITAL

- 30-second television commercial during live statewide broadcast – 2 per day (Denali sponsors only)
- Company logo in promotional TV commercials airing on most GCI channels (Denali sponsors only)
- Company logo in “Thank You” slide on GCI Community Channel in 16 cities (Denali sponsors only)
- Featured company logo in TV broadcast opens and breaks
- Welcome video message shown at Convention, during breaks, and posted on AFN’s website and app
- Opportunity for an in-depth interview (taped or live) that will be aired during Convention’s TV broadcasts
- Exclusive banner ad on the 2019 AFN App (Denali sponsors only)
- Company logo and website link on AFN’s website and Facebook page

PRINT

- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing in “Thank You” ads in all media
- Exclusive “Thank You” banner ad for you to use in your media, if so desired
- One full-page, four color ad in the official AFN Convention Guide

VENUE OPPORTUNITIES

- Two premium exhibit booths in the Carlson Center foyer
- Acknowledgement from the podium during plenary sessions
- Speaking opportunity at Convention Banquet
- Two VIP Banquet tables (20 seats total)
- 20 tickets to each Quyana Alaska evening cultural performance (40 tickets total)
- Company name on AFN stage banner as well as any special signage throughout the venue
- Listing on sponsor display
- Company logo on event tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

Katmai Sponsor | \$25,000

TELEVISION + DIGITAL

- Company logo featured in TV broadcast (opening and breaks)
- Welcome video message shown at Convention, during breaks, and posted on AFN's website and app
- Company logo and website link posted on AFN's website and Facebook page

PRINT

- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing in "Thank You" ads in all media
- Exclusive "Thank You" banner ad for you to use in your media, if so desired
- One half-page, four color ad in the official AFN Convention Guide

VENUE OPPORTUNITIES

- One premium exhibit booth at the Carlson Center
- Acknowledgement from the podium during plenary sessions
- Speaking opportunity at Convention Banquet
- One VIP Banquet table (10 seats total)
- 12 tickets to each Quyana Alaska evening cultural performance (24 tickets total)
- Company name on AFN stage banner, as well as any special signage throughout the venue
- Listing on sponsor display
- Company name listed on event tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

Susitna Sponsor | \$10,000

- One quarter-page, four color ad in the official AFN Convention Guide
- Company name and logo with website link on AFN's website and Facebook page
- Listing in Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- One premium exhibit booth in the Exhibit Room
- Company name on AFN stage banner, as well as any special signage throughout the venue
- Six tickets to each Quyana Alaska evening cultural performance (12 tickets total)

Taku Sponsor | \$5,000

- Company name and website link on AFN's website and Facebook page
- Listing in official AFN Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- Six tickets to each Quyana Alaska evening cultural performance (12 tickets total)

Kobuk Sponsor | \$2,500

- Company name with website link on AFN's website and Facebook page
- Listing in official AFN Convention Guide, Banquet Program, and Quyana Alaska Program
- Listing on sponsor display
- Listing in "Thank You" ads in all media

Friends of AFN | under \$2,500

- Listing in official AFN Convention Guide
- Listing on sponsor display
- Listing in "Thank You" ads in all media

For more information, please
contact Trina Landlord at
(907) 263-1307 or
tlandlord@nativefederation.org



2019 Alaska Federation of Natives Annual Convention

TRAVEL DISCOUNT

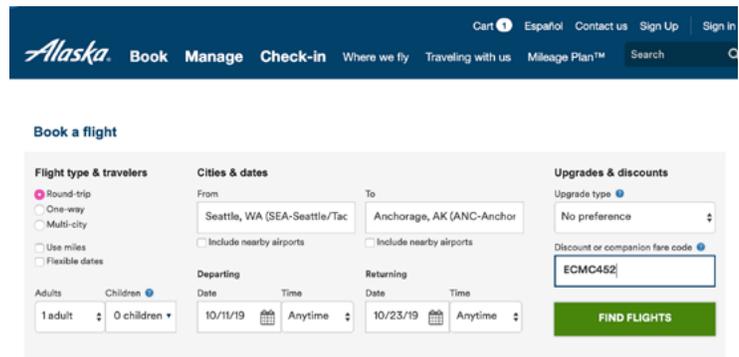
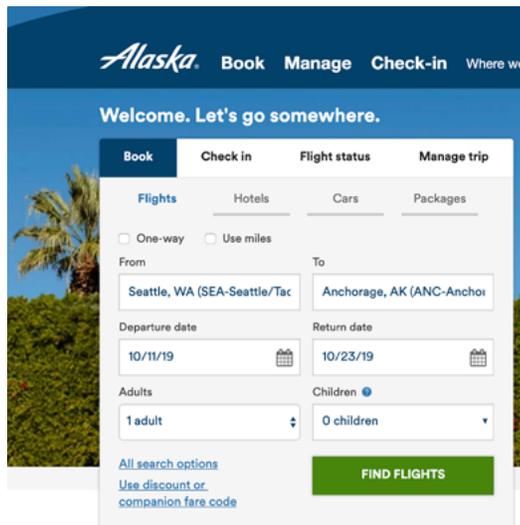
15% discount off all published fares to Fairbanks, Alaska from any Alaska Airlines or Horizon Air city in Alaska, Lower-48 and Canada.

VALID TRAVEL DATES

October 11-23, 2019

HOW TO BOOK

To take advantage of your discount, go to www.alaskaair.com, click on “Use Discount Code,” enter your origin/destination city and travel dates, enter Discount Code ECMC452 and click on “Find Flights.” All eligible flights will display for you to choose from. The discount code may not be used on websites.



Or by calling Alaska Airlines Group and Meetings Desk at 1-800-445-4435. There is no booking fee when booking on www.alaskaair.com, however, a \$15.00 ticketing fee will apply for bookings made by calling into the Group Desk. Any change or cancellation after ticketing is subject to a service charge. All fair rules and additional blackout dates of the fair apply.



IMPORTANT DATES

AUGUST 9

President's Awards Nominations Due
Sponsorship Applications Due

OCTOBER 16

Tribal Conference

SEPTEMBER 6

Artists Payments Due
Exhibitors Payments Due

OCTOBER 17-18

AFN Convention
Alaska Native Customary Arts Show
Exhibit Fair
Quyana Alaska

SEPTEMBER 20

Resolutions Due

OCTOBER 19

AFN Convention
Alaska Native Customary Arts Show
Exhibit Fair
Banquet

Alaska Federation of Natives

3000 A Street, Suite 210

Anchorage, AK 99503

PHONE (907) 274-3611

FAX (907) 276-7989

afninfo@nativefederation.org

www.nativefederation.org



SAVE THE DATE

2019 AFN CONVENTION

October 17-19

Fairbanks, Alaska

www.nativefederation.org/convention