



# ALASKA FEDERATION OF NATIVES

## 2021 CONVENTION DELEGATE PACKET



### **ANCSA AT 50: EMPOWERING OUR FUTURE**

Please join us as the Alaska Native community gathers to set the course for our people and lead all Alaskans to a brighter future.

**December 13 & 14, 2021 | Anchorage, Alaska**

# EMPOWERING OUR FUTURE!

Dear AFN Members and Convention Delegates,

After consultation with state, federal and tribal health officials, and reviewing current data trends that show continuing high rates of COVID-19 cases, transmission, hospitalization and deaths, particularly in Anchorage, AFN has decided to hold its annual meeting online out of concern for the safety and health of the thousands of attendees who come from every part of Alaska. **The virtual Convention will be held on December 13 and 14.**

As was done for the all-virtual 2020 AFN Convention, a robust virtual meeting platform on the AFN app will be combined with live statewide TV and radio broadcast coverage, and live streaming on multiple video channels. A full agenda will be released to the public in early December.

AFN will also develop an online Native arts marketplace featuring many of the same Native artists that have had booths in the exhibit hall during in-person AFN Conventions.

This year's Convention theme is "ANCSA at 50: Empowering Our Future." The passage of the Alaska Native Claims Settlement Act fifty years ago was a groundbreaking, remarkable achievement for Alaska. A model around the world of Indigenous self-determination, ANCSA has led to tremendous economic benefits and opportunities for Native people and for all Alaskans.

AFN will proudly celebrate that accomplishment while acknowledging there is plenty more work to be done. This year's theme emphasizes the importance of addressing the collective work ahead of the Native community to empower our people and face the challenges of the future together. Since its passage, ANCSA has been amended in significant ways and with technical fixes. AFN recognizes that there is unfinished business and unmet promises, particularly in the area of subsistence rights and food security, public safety and law enforcement, and economic development.

We sincerely hope you'll join us this December 13 & 14 for a virtual 2021 AFN Convention! Please register by filling out the form in this packet or going to the [fillable form online](#). If you've already registered, you do not need to re-register. Watch for the Convention Guide with instructions on how to log into the Attendify virtual meeting app and where to watch the TV broadcast and webstreaming.

Sincerely,

Julie Kitka  
President

**REGISTER TODAY!**

**#2021AFN**  
**#ANCSA@50**

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## AFN'S Mission 1966 — 2021

Alaska Native people began as members of full sovereign nations and continue to enjoy a unique political relationship with the federal government. We survive and prosper as distinct ethnic and cultural groups and participate fully as members of the overall society.

Formed in 1966, AFN continues to serve as the principal forum and voice of Alaska Natives in dealing with critical issues of public policy and government.

For 55 years, our mission has been to enhance and promote the cultural, economic, and political voice of the entire Alaska Native community.





## OFFICIAL NOTICE OF ANNUAL MEETING

### ARTICLE III, SECTION I. ANNUAL MEETING.

An annual meeting of the Class A members shall be called the Convention of the Alaska Federation of Natives, Inc., and shall be held at the discretion of the board of directors in the manner provided by this Article, for the purpose of electing directors and for the transaction of other such business as may come from the meeting. The annual meeting may be held on a legal holiday. If the election of directors shall not be held on adjournment thereof, the board of directors shall cause the election to be held at a special meeting of the Class A members as soon thereafter as conveniently may be arranged.

**In accordance with the Bylaws of the Alaska Federation of Natives, Inc., the board of directors has scheduled the Annual Convention for December 13 & 14, 2021.**







# HOW TO REGISTER

There are several easy steps to register for the AFN Convention.

**Step 1.** Print out the form in this packet and fill it out “by hand.”

**Or**

**Step 1.** Access the [online fillable form](#), fill it out online, or download it and fill it out.

**Step 2.** Copy the completed form or print it out if you filled it out on your computer.

**Step 3.** Send the form to AFN via the U.S. Mail, via email to [delegate@nativefederation.org](mailto:delegate@nativefederation.org), or fax to (907) 276-7989.

**Step 4.** An invitation will be sent via email to registered delegates to participate virtually in the exclusive meeting platform. The invitation will include instructions on how to log in and get the most out of the Convention.

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[CLICK HERE FOR ONLINE FILLABLE FORM](#)

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**The 2021 AFN Convention Guide with the agenda, how to log in to the AFN app, and links to video channels will be sent to registered delegates and AFN members and posted on AFN’s website the first week of December. Stay tuned!**

If you have any questions, please contact AFN at (907) 274-3611 or email [afninfo@nativefederation.org](mailto:afninfo@nativefederation.org)

# OFFICIAL DELEGATE REGISTRATION FORM

**Please check appropriate box:**

Regional Corporation

Village Corporation

Regional Nonprofit Association

IRA/Traditional Council

**Print clearly:**

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/Village: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email and Website: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

This certifies that the above organization did, in its regular business meeting, appoint the following individual(s) to serve as its Official Delegate(s) to the Alaska Federation of Natives Annual Convention to be held virtual December 13 & 14, 2021.

**To register, each delegate needs to submit the following information:**

Submit extra forms attached to this one if you need more space for delegate registration (\*indicates required). **An invitation will be sent via email to registered delegates to participate virtually.**

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

# OFFICIAL DELEGATE REGISTRATION FORM

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

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\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

\* Full Name: \_\_\_\_\_

\* Email: \_\_\_\_\_

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## Official Representative & Title:

\_\_\_\_\_  
Name (please print) Title

\_\_\_\_\_  
Signature Date

### MAIL OR EMAIL THIS FORM TO:

Alaska Federation of Natives

3000 A Street, Suite 210 | Anchorage, Alaska 99503

Phone: (907) 274-3611 | Fax: (907) 276-7989 | [www.nativefederation.org](http://www.nativefederation.org) | [delegate@nativefederation.org](mailto:delegate@nativefederation.org)





## VIRTUAL CONVENTION RESOLUTIONS PROCEDURE

Due to the technical challenges associated with a virtual Convention, the same 2020 virtual resolution process will be used for 2021. The aspects of a virtual convention make it very difficult to ensure that every delegate has an equal opportunity to participate or offer amendments to resolutions due to limited broadband and connectivity in rural communities. As such, consideration of resolutions will start after the 2021 Convention through a series of meetings, in which delegates have multiple opportunities to amend and comment on the draft 2021 resolutions. Final approval of the 2021 resolutions will be done by the AFN Board of Directors at its February 2022 meeting.

**The deadline for the 2021 resolutions has been extended to November 12, 2021.**

The 2021 virtual resolutions process:

**Step 1:** Members submit resolutions for consideration by the 2021 Resolutions deadline of November 12, 2021. Note that the Resolutions format and criteria have not changed; see pages 10-12.

**Step 2:** AFN Resolution Committee meets for an initial review. Draft 2021 Resolutions will be shared with AFN's membership prior to the 2021 Virtual Annual AFN Convention.

**Step 3:** AFN Resolution Committee develops a 2021 Virtual Annual Convention Report on the draft resolution, committee recommendations, and next steps. The report will be presented at the 2021 Virtual Annual AFN Convention on December 14, 2021.

**Step 4:** AFN will host a series of meetings for delegates to submit amendments and comments on the 2021 draft resolutions. An updated copy of draft 2021 resolutions and a report of action taken will be shared with delegates after each meeting. The meeting schedule will be announced before the 2021 Annual AFN Convention.

**Step 5:** AFN Board of Directors will approve the 2021 resolutions at its February 2022 meeting.

How to submit comments and amendments to the 2021 resolutions:

Delegates can submit amendments on the draft 2021 Resolutions by emailing [resolutions@nativefederation.org](mailto:resolutions@nativefederation.org) or by sending a fax with amendment language and questions to (907) 276-7989. Please include the following in your message:

- Contact information
- AFN member organization
- State what resolution(s) you are addressing
- Your recommended amendment language or question



## ANNUAL CONVENTION RESOLUTIONS POLICY

### Introduction

AFN's mission is to enhance and promote the cultural, economic and political voice of the entire Alaska Native community. Resolutions will be used to help guide AFN toward the following goals:

- Advocate for Alaska Native people, their governments and organizations, with respect to federal, state and local laws;
- Foster and encourage preservation of Alaska Native cultures;
- Promote understanding of the economic needs of Alaska Natives and encourage development consistent with those needs;
- Protect, retain and enhance all lands owned by Alaska Natives and their organizations; and
- Promote and advocate for programs and systems, which instill pride and confidence in all Alaska Natives.

### Committee Organization

A. The AFN Board of Directors adopted these guidelines to assist the AFN Resolutions Committee in meeting their responsibility for accepting, evaluating and making recommendations in the consideration of resolutions.

B. AFN Resolutions Committee is a standing committee comprised of members appointed by the Co-Chairs of the AFN Board of Directors.

C. The Chairman of the Committee and/or AFN's staff assigned to the Committee shall give members appointed to the Resolutions Committee an orientation to the resolutions process. Included in the orientation packet shall be:

- 1) A copy of the AFN Bylaws;
- 2) A copy of Resolutions Policy & Procedures;
- 3) A copy of the Annual Notification for submission of resolutions; and
- 4) A copy of the resolutions passed by the previous Annual Convention.

D. The Elders/Youth Conference, hosted by the First Alaskans Institute, shall form a resolutions committee. The Elders/Youth Conference shall establish guidelines for their resolutions committee along the same lines as the AFN Resolutions Committee. The Elder/Youth Resolutions Committee may request a member of the AFN Resolutions Committee to serve on the Elders/Youth Resolutions Committee.

# RESOLUTIONS CRITERIA AND FOLLOW UP

## Criteria for Submitting Resolutions

A. The Resolutions Committee will entertain resolutions submitted by any recognized Alaska Native delegate to the Annual Convention, Alaska Native Group, or AFN member organizations.

*B. The Resolutions Committee will consider only resolutions that address issues of statewide or broader significance.*

C. Resolutions must address only **one issue**, be **no more than two pages long**, and be accompanied by a one-paragraph **problem statement** that clearly explains the problem/issue you want AFN to address.

D. Resolutions requesting funding may be referred to the AFN Board of Directors or an appropriate regional or local organization.

E. The Resolutions Committee may refer to the AFN Board of Directors or an appropriate member organization for resolutions that request legal action.

F. The Resolutions Committee will refer to the AFN Board of Directors all resolutions that are determined to be a divisive issue between member organizations.

G. The Resolutions Committee shall refer all resolutions of endorsements, commendations, or recognition to the AFN Board of Directors.

## Resolution Procedures and Follow-Up

**The Resolutions Committee will only consider resolutions that are received by **November 12, 2021**.**

Resolutions that do not follow the established format will be referred back to the sponsor or be rewritten/revised.

Resolutions making misstatements on issues will be returned to their sponsor(s).

The Resolutions Committee shall categorize all resolutions received into the following categories: AFN Board Resolutions; Special Recognition; Subsistence; Health, Safety & Welfare; Cultural; Land & Natural Resources; Education; Economics; ANCSA/Tribal; Elder/Youth; and Other.

Duplicate resolutions may be consolidated. All sponsors of duplicates will be noted on final resolutions.

An authorized member delegate may present a resolution(s) to the Annual Convention by “Suspension of Rules” procedure set out in *Roberts Rules of Order* provided that copies were handed out the day before the resolutions are to be acted on and comply with this policy.

Resolutions presented to the Annual Convention and passed by the delegation shall be processed by the Resolutions Committee into a final set of resolutions for presentation to the AFN Board of Directors.

The AFN President or designee, which may include the Chair of the Resolutions Committee, shall make a summary report of actions that occurred on the resolutions adopted at the prior Annual Convention.

# RESOLUTIONS SUBMISSION FORMAT

Please submit resolutions in Microsoft Word to [resolutions@nativefederation.org](mailto:resolutions@nativefederation.org) or fax to (907) 276-7989 by **November 12, 2021**.

You must include the following information with your resolution:

- Contact Information (Name, email address, phone, member organization).
- Include a short detailed description of the problem you wish AFN to address. Please make sure to include any state/federal agencies or departments that are involved with the intent of your resolution.
- Acknowledge if your resolution requires any funding or legal action (Please note that resolutions requiring funding or legal action will be referred to the AFN Board of Directors for review).

## AFN Resolutions Format

Please follow the format below in Calibri size 12 font:

ALASKA FEDERATION OF NATIVES

2021 ANNUAL CONVENTION

RESOLUTION 21-

TITLE: SHORT TITLE OF RESOLUTION IN UPPERCASE FONT (not more than 2 lines)

WHEREAS: (Please keep your resolution to 2 pages or less and address one issue per resolution)

WHEREAS:

WHEREAS:

NOW THEREFORE BE IT RESOLVED that the delegates of the 2021 Annual Convention of the Alaska Federation of Natives.....

(Please use the following order below for additional resolves)

BE IT FURTHER RESOLVED that.....

BE IT FINALLY RESOLVED that .....

Please provide in one paragraph a detailed description of the problem you wish AFN to solve. Please [click here for a sample of a problem statement from a 2018 Convention resolution](#).

You may review previous AFN Convention resolutions at:

<https://www.nativefederation.org/resolutions-archive/>.



## ALASKA FEDERATION OF NATIVES 2021 CONVENTION SPONSORSHIP PACKET



### **Show Your Support, Become A Sponsor**

The accomplishments and aspirations of our delegates from Ketchikan to Kaktovik are made possible through a cooperative spirit and commitment by sponsors like you. As a sponsor, your support exemplifies the Native values of giving and reciprocating in the spirit of community. Your partnership makes our work possible.

**December 13-14, 2021 | Anchorage, Alaska**





## ANCSA AT 50: EMPOWERING OUR FUTURE

Dear Supporter,

Due to pandemic-related health and safety concerns, our 55<sup>th</sup> Annual Convention was postponed to December 13-14, and will be virtual. Live coverage of the proceedings and Native cultural performances will be available on statewide public television and radio, and online.

Our convention theme, “ANCSA at 50: Empowering Our Future,” commemorates the Alaska Native community’s groundbreaking achievement in the passage of the Alaska Native Claims Settlement Act of 1971 (ANCSA) while rededicating ourselves to work together in taking on the challenges of today and those that lay ahead.

ANCSA has become a model around the world of Indigenous self-determination. Decades after their creation, Native corporations have become powerful economic engines with a profound effect on the Alaska economy. AFN’s essential partnership with the business community reflects ANCSA’s core tenet of economic development.

Because of sponsorship by the business community, the Convention year after year convenes thousands of AFN delegates, organizations, businesses, government agencies, elected officials at all levels, and leaders from around the globe. We look forward to hearing from you regarding your sponsorship.

With gratitude,

**Ana Hoffman**  
Co-chair

**Joe Nelson**  
Co-chair

**Julie Kitka**  
President

“Chugach Alaska Corporation believes in the exceptional work at the AFN Convention and we give back to the Native community — our support honors our values, celebrates our heritage and promotes our commitment to our people.”

- Chugach Alaska Corporation  
2020 Katmai Sponsor

“We take great pride in our collaboration with the Alaska Federation of Natives, and we are honored to continue our sponsorship of the AFN Convention. This event reflects Alaska’s amazing cultural diversity, helps connect remarkable people, and supports the building and achieving of a vision that benefits all Alaskans.”

- ExxonMobil  
2020 Katmai Sponsor

“GCI believes in supporting and honoring Alaska’s rich history. Promoting opportunities for rural residents to connect with each other to celebrate their culture is one of the most important things we do. That’s why GCI supports AFN.”

- GCI  
2020 Denali Sponsor



## THE AFN CONVENTION: THE POWER OF UNITY, THE VOICE OF COMMUNITY

### Benefits to You — Tell Your Story

AFN can help your company pursue exciting opportunities for partnerships, community investment and sponsorship. The benefits and visibility your company will receive as a sponsor include special recognition in multiple channels such as logo placement and weblink year-round on the AFN website, year-round on-line availability of the convention webcast, acknowledgment from the virtual podium, welcome videos during the plenary session, videos on the mobile app, a virtual exhibit booth, social media posts, and listing in AFN's official delegate registration packet and online convention guide, which are sent to AFN member organizations and delegates across Alaska. The AFN Convention audience is unique, dedicated, statewide, and empowered!

### Build Brand Visibility and Awareness

#### Engage with Community — Strengthen Valuable Relationships and Partnerships

We highlight our sponsors across a spectrum of communications tools, extending sponsor exposure well beyond the in-person attendees. Community-minded businesses and partners capitalize on the advertising and marketing opportunities to outreach to the Native community, often seeing an increase in business activities and engagement in building and strengthening valuable relationships. The mission of AFN is to enhance and promote the cultural, economic and political voice of the Alaska Native community. The Convention is the principal forum and voice for the Alaska Native community in addressing critical issues of public policy and government. As a sponsor, your company will make a significant contribution to the success of the convention and AFN's mission.

### A Growing Success Story

Despite the challenges imposed by the global pandemic and the persistent presence of COVID-19 in our state, AFN's Convention continues to grow not only our audiences but our relationships with businesses and organizations across Alaska.

[Watch the 2020 AFN Convention Highlights Video](#)







## OUR AUDIENCES: STATEWIDE, LOYAL, ENGAGED RECAP OF MEDIA COVERAGE OF THE VIRTUAL 2020 CONVENTION

### OUR DIVERSE AUDIENCE

Whether attending in-person, listening to the radio, watching live television and webstreaming or recorded coverage, following on social media and the AFN app, our convention audience is geographically, demographically, and economically diverse, including: tribes, non-profit organization leaders; Native corporation leaders and shareholders; state and federal government officials, military leaders, elected officials including Alaska's governor, Alaska's Congressional Delegation and state legislators; business leaders from key Alaskan sectors, including health, telecom, education, resource development, retail, visitor industry, union, financial, and transportation; White House officials and Cabinet members; and Elders, youth, AFN delegates representing every village, town, city, and region of the state.

### 2020 VIRTUAL CONVENTION SUCCESSES

Last year, in response to the pandemic, AFN pivoted from an in-person gathering to a virtual convention and still engaged 8,500 people. Over the two days and 24 hours of convention programming, AFN:

- Featured U.S. Attorney General William Barr, Assistant Secretary of the Interior Tara Sweeney, Alaska Governor Mike Dunleavy, Alaska Speaker of the House Bryce Edgmon, and many other top officials.
- Hosted 5 panels on critically important topics, including national security, broadband connectivity, public safety, and COVID-19.
- Elected a new AFN Co-Chair, Joe Nelson.
- Elected village representatives to the AFN board.
- Presented 11 President's Awards.
- Hosted 20 exhibitors for outreach and marketing to the Native community and public participants.
- Showcased 47 Native artists in the virtual Arts Marketplace, with 263 sales with 3,142 unique visitors from across Alaska, U.S., Canada and internationally.
- Featured 12 outstanding Native dance performances over two evenings.
- Strengthened AFN's business connections with 57 companies, of which 14 were new to AFN Convention sponsorship.



# AFN 'S MANY PLATFORMS FEATURED SPONSORS

## Television

Convention and Quyana Alaska evening cultural performances are broadcast every year statewide -- 200+ villages and 18 cities including Anchorage, Fairbanks and Juneau -- on GCI Cable, ARCS and 360 North. Estimated audience ranges from 10,000 to 40,000 during the primetime of Quyana. The entire convention was rebroadcast on statewide television over the Thanksgiving weekend.

## Attendify Virtual Meeting Platform and App

Our app homepage with sponsor banners and exhibitor/sponsor section are two of the most popular sections. The app included an up-to-date agenda, speaker bios, a chat section, Denali and Katmai level sponsor videos and more. There were 2,458 downloads of Attendify, the virtual meeting platform, with 8,831 sessions, 1,955 profiles created and 1,018 interactions. There were 22,481 views, 2,009 unique viewers and 28,070 impressions and 2,358 unique impressions. 682 people downloaded the AFN App to their smartphones with 8,160 sessions.

## Webcast and On-Demand Archive

Viewers from more than 40 countries around the world watched the 2020 live stream, from the United Kingdom to Indonesia, from Korea to South Africa. We engaged and held the attention of more than 8,443 streams for a total of 190,000 viewer minutes. The online webcast archive, which remains available all year, continued to be viewed by hundreds of people for several weeks.

## Convention Press Coverage

According to Meltwater Analytics, there were more than 445 news articles featuring or specifically mentioning the AFN Convention.

## AFN Website

There were 15,443 unique (individual viewer) page views during the Convention season, with the convention section garnering the most views and the webcast second-most.

## Social Media

AFN's social media presence is formidable, with 17,663 Facebook, Twitter and Instagram followers and users. Convention month boasts impressive engagement numbers with impressions of over 110,845 and over 11,886 engagements. Our followers and users include a healthy range of young and mature users, men and women. Most of our interactions are centered in urban areas, with representation from villages across Alaska as well. Facebook reached 102,055 people and 1,512-page likes.

## Arts Marketplace

47 Native artists participated with 1,026 items with over 260 sales, with over 40 repeat shoppers. There were 3,142 unique visitors from Alaska, the U.S., Canada and a few international. 90% of the referrals came from AFN's websites and the Attendify app.



# 2020 VIRTUAL CONVENTION ANALYTICS

## FACEBOOK, TWITTER AND INSTAGRAM

### (October 15 - 16, 2020)

- Impressions: 110,845
- Engagements: 11,886

## FACEBOOK SPECIFIC (Sept. 24 to October 21, 2020)

- People reached: 102,055
- Post engagements: 59,605
- Page likes: 1,512

## ATTENDIFY - Virtual meeting platform/mobile app

### (Stats through November 4, 2020)

- Downloads: 2,458
- Sessions: 8,831
- Profiles: 1,955
- Interactions: 1,018

## VIMEO VIDEO PLATFORM (October 15 - 16, 2020)

- Views: 22,481
- Unique Viewers: 2,009
- Impressions: 28,070
- Unique Impressions: 2,358

## LIVE WEBCAST (October 15 - 16, 2020)

- Unique Viewers Total: 8,443
- On AFN website: 3,185
- On Attendify: 2,458
- Facebook Live: 2,500
- Wilson Center: 300

## FACEBOOK LIVE EVENT ENGAGEMENT

- People reached: 92,300
- Responses: 3,600

## AFN WEBSITE (October 7 to November 5, 2020)

- Sessions: 15,443



## ARTS MARKETPLACE

- 47 active artists (with bio and product listings) with 1,026 different items available
- 263 sales total of \$22,270
- 43 repeat shoppers - multiple purchases in different web sessions
- 3,142 unique visitors from across Alaska, the US, Canada, and a few international
- 90% of the referrals from AFN's website and the Attendify app (about equal numbers from both)

### After convention:

- an additional 44 sales, totalling \$2,295
- 6 new artists with product listings





## 2021 CONVENTION SPONSORSHIP OPPORTUNITIES

### Denali Sponsor | \$50,000

#### Pre-Convention:

- Company logo with website link posted year-round on AFN's website and social media sites
- Listing in convention materials in all media, including direct mailout in official convention packet to AFN board of directors and delegates

#### During Convention:

- 30-second television commercial ad during the live statewide broadcast - 2 per day
- Welcome video message (up to 5 minutes) shown in plenary sessions during breaks and posted on AFN's app
- Featured company logo in TV broadcast opens and breaks, and company name listed in closing credits
- Acknowledgment from the virtual podium during plenary sessions
- Company logo in promotional TV commercials/public service announcements
- Company logo in "Thank You" slide on GCI Community Channel in 16 cities
- Opportunity for an in-depth interview (taped or live) that will be aired on TV broadcast during agenda breaks
- Exclusive banner ad on the 2021 AFN app
- One full-page, four-color ad in the online AFN Convention Guide
- Virtual exhibit booth on AFN's virtual meeting platform, that includes company logo, company name and description and contact information, website address and social media links, online flyers and option to host a workshop

#### Post Convention:

- AFN Speaker will present a virtual briefing at your company, twice a year
- Listing in Regional 'Thank You' Acknowledgements in all media
- Highlight sponsors in a post-convention recap in AFN e-newsletter
- Post-convention summary report of the number of virtual attendees, clicks on sponsor links
- List company name in post-convention delegate survey



## 2021 CONVENTION SPONSORSHIP OPPORTUNITIES

### Katmai Sponsor | \$25,000

#### **Katmai Pre-Convention:**

- Company logo with website link posted year-round on AFN's website and social media sites
- Listing in convention materials in all media, including direct mailout in official convention packet to AFN board of directors and delegates

#### **Katmai During Convention:**

- Welcome video message (up to 5 minutes) shown in plenary sessions during breaks and posted on AFN's app
- Featured company logo in TV broadcast opens and breaks and company name listed in closing credits
- Acknowledgment from the virtual podium during plenary sessions
- One half-page, four-color ad in the online AFN Convention Guide
- Virtual exhibit booth on Attendify, the online meeting platform, that includes company logo, company name and description and contact information, website address and social media links, online flyers and option to host a workshop

#### **Katmai Post-Convention:**

- AFN Speaker will present a virtual briefing at your company, twice a year
- Listing in Regional 'Thank You' Acknowledgements in all media
- Highlight sponsors in a post-convention recap in AFN e-newsletter
- Post-convention summary report of the number of virtual attendees, clicks on sponsor links
- List company name in post-convention delegate survey

# 2021 CONVENTION SPONSORSHIP OPPORTUNITIES

## Susitna Sponsor | \$10,000

- Company logo with website link posted year-round on AFN's website and social media sites
- One quarter-page, four-color ad in the online AFN Convention Guide
- Listing in Conventional materials in all media, including direct mailout in delegate packet
- Listing in Regional "Thank You" Acknowledgments in all media
- Highlight sponsors in a post-convention recap in AFN e-newsletter
- Virtual exhibit booth on Attendify, the online meeting platform, that includes company logo, company name and description and contact information, website address and social media links, online flyers and option to host a workshop

## Taku Sponsor | \$5,000

- Company name with website link posted year-round on AFN's website and social media sites
- Listing in Conventional materials in all media, including direct mailout in delegate packet
- Listing in the online AFN Convention Guide
- Listing on sponsor display signage
- Listing in Regional "Thank You" Acknowledgments in all media
- Highlight sponsors in a post-convention recap in AFN e-newsletter
- Listing on Attendify, the virtual online meeting platform

## Kobuk Sponsor | \$2,500

- Company name with website link posted year-round on AFN's website and social media sites
- Listing in the online AFN Convention Guide
- Listing in Conventional materials in all media, including direct mailout in delegate packet
- Listing on sponsor display signage
- Listing in regional "Thank You" acknowledgments in all media

## Friends of AFN | under \$2,500

- Listing in the online AFN Convention Guide
- Listing on sponsor display signage
- Listing in regional "Thank You" acknowledgments in all media

# 2021 SPONSORSHIP APPLICATION

(Application also available online at [www.nativefederation.org](http://www.nativefederation.org))

**Company/Organization:** \_\_\_\_\_

Print your company/organization's name as you would like it to be listed in Convention materials

**CEO/President/Executive Director (Name + Title):** \_\_\_\_\_

**Primary Contact (Name + Title):** \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Alternate Contact (Name + Title):** \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Mailing Address:**

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**We will proudly support the AFN 2021 Convention as a:**

Denali Sponsor (\$50,000+)

Katmai Sponsor (\$25,000+)

Susitna Sponsor (\$10,000+)

Taku Sponsor (\$5,000+)

Kobuk Sponsor (\$2,500+)

Friends of AFN (under \$2,500)

**Payment:**

Sponsorship Amount: \$ \_\_\_\_\_

Please invoice me    Please call me for payment    A check payable to Alaska Federation of Natives is enclosed

I will pay online at [www.nativefederation.org](http://www.nativefederation.org)

Please charge my credit card: \_\_\_ Visa \_\_\_ Mastercard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

**This form can be mailed to:**

Alaska Federation of Natives

3000 A Street, Suite 210, Anchorage, Alaska 99503

**Or emailed to: [afninfo@nativefederation.org](mailto:afninfo@nativefederation.org)**

Alaska Federation of Natives is a 501(c)(4) not for profit organization. Sponsorships are not deductible as charitable contributions for federal income tax purposes. Charitable donations may be made through the AFN Fund at the Alaska Community Foundation.

# We are grateful to our growing list of 2021 Convention Sponsors!

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# “WELCOME FROM AROUND ALASKA” IS BACK! SEND US YOUR VIDEO MESSAGES!

For last year’s Convention we invited AFN delegates and members to share short video messages of welcome, and it was a huge hit.

The invitation is open for the virtual 2021 AFN Convention. Video welcome messages from AFN delegates and members will be compiled, posted on AFN’s convention app, social media and video channels, and aired during the agenda in the 2021 Convention broadcast!

## Welcome Message Criteria

**Length:** Up to 30 seconds total.

### **Content:**

- 1) In the video please say your name and/or your organization’s name and what village or city you are sending from.
- 2) Welcome, well-wishes, “Have a great convention!” and other positive and friendly greetings are encouraged.
- 3) Please avoid political, critical or negative messages.

### **Tech:**

Cell phone videos are accepted and encouraged. If you do some editing or other post production video work, please send as an .mp4 file.

### **Deadline:**

Videos must be uploaded by 5 p.m. Friday, December 3, 2021.

### **Where to send your video:**

Click [HERE](#) for the link to the folder.

Please include your name and contact info in the video file name.

Questions? Email us at [afninfo@nativefederation.org](mailto:afninfo@nativefederation.org).



# Save the Date!



## 2021 AFN CONVENTION

December 13 & 14

Attendify Virtual Meeting App  
and on TV, radio, webstream, and social media

— Links and broadcast schedules will be sent to AFN members and registered delegates —

## “ANCSA at 50: Empowering Our Future”

[www.nativefederation.org/convention](http://www.nativefederation.org/convention)

[www.facebook.com/nativefederation](https://www.facebook.com/nativefederation)

#2021AFN — #ANCSAat50 — #EmpoweringFuture #NativePower



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