



ALASKA FEDERATION OF NATIVES

“Celebrating Our Unity”



2022 CONVENTION DELEGATE PACKET

Join us in Anchorage on October 20-22, 2022 at the Dena'ina Center for our first in-person convention since 2019. Inside this packet, you will find important delegate and convention information, including registration forms, President's Awards nominations, and the resolution process.



AFN'S Mission

1966 — 2022

Alaska Native people began as members of full sovereign nations and continue to enjoy a unique political relationship with the federal government. We survive and prosper as distinct ethnic and cultural groups and participate fully as members of the overall society.

Formed in 1966, AFN continues to be the principal forum and voice of Alaska Natives in dealing with critical issues of public policy and government.

Our mission is to enhance and promote the cultural, economic and political voice of the entire Alaska Native community.



Table of Contents

OFFICIAL NOTICE OF ANNUAL MEETING	4
DELEGATE REGISTRATION	
Official Delegate Registration Form	5
Delegate Registration Schedule	7
RESOLUTIONS	
Resolutions Policy	8
Resolutions Format	11
2022 PRESIDENT'S AWARDS	
President's Awards Policy and Procedure	12
List and Descriptions of 2022 Awards	13
Nomination Form	14
QUYANA ALASKA	16
ARTS & CRAFTS AND EXHIBITOR SHOW	17
BANQUET	18
AFN Annual Banquet Form	19
SUPPORTING THE AFN CONVENTION THROUGH SPONSORSHIP	20
Recap of Media Coverage of the 2021 Convention	22
Sponsorship Application Form	24
2022 Sponsorship Opportunities	25
ALASKA AIRLINES AIR FARE DISCOUNT	27
IMPORTANT DATES	28
NOTES	29



OFFICIAL NOTICE OF ANNUAL MEETING

ARTICLE III, SECTION I, ANNUAL MEETING.

An annual meeting of the Class A members shall be called the Convention of the Alaska Federation of Natives, Inc., and shall be held at the discretion of the board of directors in the manner provided by this Article, for the purpose of electing directors and for the transaction of other such business as may come from the meeting. The annual meeting may be held on a legal holiday. If the election of directors shall not be held on adjournment thereof, the board of directors shall cause the election to be held at a special meeting of the Class A members as soon thereafter as conveniently may be arranged.

In accordance with the bylaws of the Alaska Federation of Natives, Inc., the board of directors has scheduled the 2022 Convention for October 20, 21 & 22, 2022, to be held at the Dena'ina Center in Anchorage, Alaska.



OFFICIAL DELEGATE REGISTRATION FORM

Please check appropriate box:

- Regional Corporation
- Village Corporation

- Regional Nonprofit Association
- IRA/Traditional Council

Print clearly:

Organization Name: _____

Mailing Address: _____

City/Village: _____ State: _____ Zip: _____

Email and Website: _____

Telephone: _____ Fax: _____

This certifies that the above organization did, in its regular business meeting, appoint the following individual(s) to serve as its Official Delegate(s) to the Alaska Federation of Natives Annual Convention to be held on October 20, 21, and 22, 2022 at the Dena'ina Center in Anchorage, Alaska.

To register, each delegate needs to submit the following information:

Submit extra forms attached to this one if you need more space for delegate registration (*indicates required).

* Full Name: _____

* Email: _____

OFFICIAL DELEGATE REGISTRATION FORM

* Full Name: _____

* Email: _____

Official Representative & Title:

Name (please print)

Title

Signature

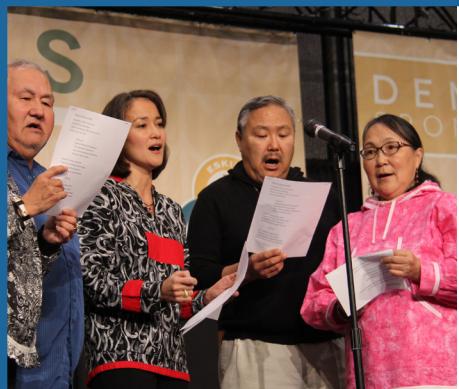
Date

MAIL OR EMAIL THIS FORM TO:

Alaska Federation of Natives

3000 A Street, Suite 210 | Anchorage, Alaska 99503

Phone: (907) 274-3611 | Fax: (907) 276-7989 | www.nativefederation.org | delegate@nativefederation.org



DELEGATE REGISTRATION SCHEDULE

THURSDAY, OCTOBER 20, 2022

8:00 AM - 12:00 PM | 1:00 - 4:00 PM

First Floor Lobby

FRIDAY, OCTOBER 21, 2022

8:00 AM - 12:00 PM | 1:00 - 4:00 PM

First Floor Lobby

SATURDAY, OCTOBER 22, 2022

8:00 AM - 12:00 PM

First Floor Lobby

If you have any questions, please contact AFN at
(907) 274-3611 or email afninfo@nativefederation.org.



ANNUAL CONVENTION RESOLUTIONS POLICY

Introduction

AFN's mission is to enhance and promote the cultural, economic and political voice of the entire Alaska Native community. Resolutions will be used to help guide AFN toward the following goals:

- Advocate for Alaska Native people, their governments and organizations, with respect to federal, state and local laws;
- Foster and encourage preservation of Alaska Native cultures;
- Promote understanding of the economic needs of Alaska Natives and encourage development consistent with those needs;
- Protect, retain and enhance all lands owned by Alaska Natives and their organizations; and
- Promote and advocate for programs and systems, which instill pride and confidence in all Alaska Natives.

Committee Organization

A. The AFN Board of Directors adopted these guidelines to assist the AFN Resolutions Committee in meeting their responsibility for accepting, evaluating and making recommendations in the consideration of resolutions.

B. AFN Resolutions Committee is a standing committee comprised of members appointed by the Co-Chairs of the AFN Board of Directors.

C. The Chairman of the Committee and/or AFN's staff assigned to the Committee shall give members appointed to the Resolutions Committee an orientation to the resolutions process. Included in the orientation packet shall be:

- 1) A copy of the AFN Bylaws;
- 2) A copy of Resolutions Policy & Procedures;
- 3) A copy of the Annual Notification for submission of resolutions; and
- 4) A copy of the resolutions passed by the previous Annual Convention.

D. The Elders/Youth Conference, hosted by the First Alaskans Institute, shall form a resolutions committee. The Elders/Youth Conference shall establish guidelines for their resolutions committee along the same lines as the AFN Resolutions Committee. The Elder/Youth Resolutions Committee may request a member of the AFN Resolutions Committee to serve on the Elders/Youth Resolutions Committee.

Criteria for Submitting Resolutions

- A. The Resolutions Committee will entertain resolutions submitted by any recognized Alaska Native delegate to the Annual Convention, Alaska Native Group, or AFN member organizations.
- B. *The Resolutions Committee will consider only resolutions that address issues of statewide or broader significance.*
- C. Resolutions submitted must address only one issue and must be accompanied by a **one paragraph problem statement** that clearly explains the problem/issue which you are wanting AFN to solve.
- D. Resolutions requesting funding may be referred to the AFN Board of Directors or an appropriate regional or local organization.
- E. The Resolutions Committee may refer to the AFN Board of Directors or an appropriate member organization for resolutions that request legal action.
- F. The Resolutions Committee will refer to the AFN Board of Directors all resolutions that are determined to be a divisive issue between member organizations.
- G. The Resolutions Committee shall refer all resolutions of endorsements, commendations, or recognition to the AFN Board of Directors.

Resolution Procedures and Follow-Up

- A. When a resolution does not follow the established format, it will be referred back to the sponsor or be rewritten/revised.
- B. Duplicate resolutions may be consolidated. All sponsors of duplicates will be noted on final resolutions.
- C. **The Resolutions Committee will only consider resolutions that are received by the deadline of September 23, 2022.**
- D. Resolutions should be one issue per resolution.
- E. Resolutions making misstatements on issues will be returned to their sponsor(s).
- F. The AFN President or designee, which may include the Chair of the Resolutions Committee, shall make a summary report of actions that occurred on the resolutions adopted at the prior Annual Convention.
- G. An authorized member delegate may present a resolution(s) to the Annual Convention by “Suspension of Rules” procedure set out in *Roberts Rules of Order* provided that copies were handed out the day before the resolutions are to be acted on and comply with this policy.
- H. The Resolutions Committee shall categorize all resolutions received into the following categories: AFN Board Resolutions; Special Recognition; Subsistence; Health, Safety & Welfare; Cultural; Land & Natural Resources; Education; Economics; ANCSA/Tribal; Elder/Youth; and Other.

I. Resolutions presented to the Annual Convention and passed by the delegation shall be processed by the Resolutions Committee into a final set of resolutions for presentation to the AFN Board of Directors.

Presentation of Resolutions at the Annual Convention

A. The Chair of the Resolutions Committee, or designee, shall preside over the presentation of resolutions to the membership at each Annual Convention. The Chair will explain the resolution policy and process, the notice and instructions for submitting resolutions, the criteria for submitting resolutions, and the technical management of the resolutions.

B. The Committee Member will read the number, title of resolution, and the recommendation of the Committee, and that he/she will make the motion to accept the recommendation of the Committee. A Committee Member will second the motion.

- 1) Amendments of three words or less and grammatical amendments may be accepted by unanimous consent by the Annual Convention;
- 2) Amendments of greater length must be in writing and brought to the Committee and may be tabled to the end of the session;
- 3) Suspension of rules to consider resolutions other than those in the convention resolutions packet requires a two-thirds vote of the members. Newly submitted resolutions must be in writing and brought to the Committee.



RESOLUTIONS SUBMISSION FORMAT

DEADLINE: RESOLUTIONS MUST BE SUBMITTED, POSTMARKED OR DATED NO LATER THAN SEPTEMBER 23, 2022.

You must include the following information with your resolution:

- Contact information (Name, email address, phone, member organization)
- Include a short detailed description of the problem you wish AFN to address. Please make sure to include any state/federal agencies or departments that are involved with the intent of your resolution.
- Acknowledge if your resolution requires any funding or legal action. Please note that resolutions requiring funding or legal action will be referred to the AFN Board of Directors for review.

AFN Resolutions Format

Please follow the format below in Calibri size 12 font and submit in a Microsoft Word document:

ALASKA FEDERATION OF NATIVES
2022 ANNUAL CONVENTION
RESOLUTION 22-

TITLE: SHORT TITLE OF RESOLUTION IN UPPERCASE FONT (NOT MORE THAN 2 LINES)

WHEREAS: (Please keep your resolution to 2 pages or less and address one issue per resolution.)

WHEREAS:

WHEREAS:

NOW THEREFORE BE IT RESOLVED that the delegates of the 2022 Annual Convention of the Alaska Federation of Natives...

Please use the following order for additional resolves:

Be it further resolved that...

Please provide in one paragraph a detailed description of the problem you wish AFN to solve.

[Click here for a sample of a problem statement from a 2018 Convention resolution.](#)

You may review previous AFN Convention resolutions at: <https://nativefederation.org/resolutions-archive/>.



PRESIDENT'S AWARDS POLICY AND PROCEDURE

Nomination Deadline: August 26, 2022

Please note that late submissions will not be considered.

As part of an effort to properly recognize award winners at the Convention, AFN has been presenting fewer awards the last several years. Please see the description of the awards on the following page.

Eligibility Requirements for Submitting Nomination:

- Any delegate to the Annual Convention, member of an Alaska Native group, or AFN member organization may submit nominations for the AFN President's Awards.
- Sponsors may nominate a person or couple for multiple awards, but must do so on separate nomination forms, paying particular attention to the criteria of each award.
- Nominations are for Living Alaska Natives.
- Submit a typed form. You may provide letters of support for the nominee. All information will be used at AFN's discretion and will not be returned.
- The Convention Committee will consider only those nominees who meet the criteria.
- **Please nominate only persons of good moral character who, to your knowledge, have not had serious questions raised regarding their stability, honesty, or integrity (e.g., nominees should not have been convicted of or indicted for a felony, a crime involving dishonesty, or a crime involving harm to a child, nor be under indictment for such crimes). AFN highly recommends you check for criminal proceedings here: <https://records.courts.alaska.gov>.**
- The Organizer (you) are responsible for the nominee's travel, hotel, per diem, or any expenses for travel to the AFN Annual Convention should they be selected as a winner. It is recommended that the winning nominee be present at the Convention during the Presentation of Awards.
- The Organizer (you) will be notified as soon as possible if your nominee was selected as a winner. (No later than September 15, 2022.)
- **DEADLINE: APPLICATIONS MUST BE RECEIVED BY 4:30 PM ON FRIDAY, AUGUST 26, 2022.**

2022 PRESIDENT'S AWARDS NOMINATION FORM

Please check the Award for which you are submitting a nomination (choose only one):

Health – This award is given to an Alaska Native in the health field who has improved the health outcomes of Native peoples through their competence and commitment. Nominees may be doctors, nurse practitioners, nurses, case managers, schedulers provider, traditional healers, or health care administrators.

Eileen Panigeo MacLean Education – Named for the late state Legislator and elementary and bilingual teacher, Eileen Panigeo, this award recognizes an Alaska Native who has demonstrated strong commitment, competence and sensitivity in the education field, and whose accomplishments have improved educational opportunities for Alaska Natives. Individuals nominated for this award may be involved in traditional education, preschool, elementary, secondary, or postsecondary education, the nominee can be cultural educator, parents, committee members, school board members, administrators, teacher aides, or other education-related professionals, who have been a positive role model for the Alaska Native community.

Hannah Paul Solomon “Woman of Courage” – Named for the late Hannah Paul Solomon, recognizing an Alaska Native woman who demonstrates through their life and work the strengths of our culture and values and tremendous courage.

Katie John Hunter-Fisher – An Alaska Native who exemplifies and preserves the spirit of successful subsistence hunting, trapping and sharing, and our way of life. Nominees acknowledge and ensure that the next generations of providers will carry on the traditions and customs in harmony and peace to sustain their extended families.

Roger Lang Youth Leadership – Named for the late Roger Lang, former AFN President, who encouraged young people to expand their horizons and challenge themselves to become future leaders. Nominees must be young men of high school or college students, who demonstrate leadership qualities.

Small Business – An Alaska Native business owner who has demonstrated success in business as with a commitment to their community, which has improved economic opportunities for Alaska Natives.

Gin’tith (Richard Frank) Military Service – An Alaska Native who demonstrates a strong commitment and willingness to serve in the U. S. Armed Forces in the defense of the United States of America. Individuals nominated for this award may be involved in the U. S. Armed Forces in active duty, reserves, National Guard or as a veteran who was honorably discharged from active duty or reserves.

Glenn Godfrey Law Enforcement – Named for the late Glenn Godfrey, Colonel and Director of the Alaska State Troopers and Alaska Commissioner of Public Safety. This award recognizes an Alaska Native law enforcement officer, federal, state, or local, who has shown outstanding dedication to the safety of the public in any location(s) within Alaska, often requiring heroic courage in the face of danger.



2022 PRESIDENT'S AWARDS NOMINATION FORM

1. Who are you nominating?

Name: _____

Address: _____

City, State, Zip: _____

Phone/Cell: _____

Tribal/Cultural Affiliation: _____

2. Information on family history, siblings, place of origin, etc.:

3. Activities National/Statewide/Local:

4. Please provide information on special talents, skills, and past experiences relevant to the designated award category:

2022 PRESIDENT'S AWARDS NOMINATION FORM

5. Please provide distinctive quotes, well-known guidance given, or any other information that is exclusive to the Nominee:

6. Biography (250 words or less):

7. Please include a photo:

REQUIRED Organizer Information (Your Information) — AFN will contact you if your nominee is selected:

Name: _____

Address: _____

City, State, Zip: _____

Office Phone/Cell: _____

Email: _____

Submit by mail OR email to: AFN
 3000 A Street, Suite 210
 Anchorage, AK 99503
 ATTN: Nicole James

Phone: 907-274-3611
Email: njames@nativefederation.org



QUYANA ALASKA

Evening Cultural Performances

DATES

Thursday & Friday
October 20 & 21

TIME

7:00 - 11:00 PM

LOCATION

Dena'ini Center
600 West 7th Avenue
Anchorage, Alaska

TICKETS

\$10 Each

Children under 5 years old are free

Alaska Federation of Natives
3000 A Street, Suite 210
Anchorage, AK 99503
907-274-3611

www.nativefederation.org



ARTS & CRAFTS AND EXHIBITOR SHOW

THURSDAY

October 20, 2022
8:00 AM – 6:00 PM

FRIDAY

October 21, 2022
8:00 AM – 6:00 PM

SATURDAY

October 22, 2022
8:00 AM – 3:00 PM

OPEN TO THE PUBLIC

For over 30 years, AFN has brought together Alaska Native artisans from all regions of the state as well as our Lower 48 American Indian friends to showcase and sell their artwork. This year, we will feature dozens of artists and exhibit booths by AFN member organizations, government agencies, non-profits, educational institutions and Denali, Katmai and Susitna Convention sponsors.





2022 AFN ANNUAL BANQUET

You are cordially invited to join us in celebration!

Saturday, October 22, 2022
Dena'ina Center | Anchorage, AK

TIME

Seating at 6:30 PM

Dinner at 7:00 PM

TICKETS

VIP Table \$2,000

Gold Table \$1,500

Silver Table \$1,200

Individual Seat \$100

10 SEATS PER TABLE

RSVP

Nicole James

907-274-3611

njames@nativefederation.org

Alaska Federation of Natives

3000 A Street, Suite 210

Anchorage, AK 99503

www.nativefederation.org

2022 AFN ANNUAL BANQUET

Dena'ina Center | Anchorage, Alaska
Saturday, October 22, 2022

Section 1: Banquet Table Contact Information

Organization: _____

Mailing Address: _____

City, State, Zip: _____

Contact Name: _____ **Phone:** _____

Section 2: Banquet Table Category

\$2,000 VIP Table: Quantity _____

\$1,500 Gold Table: Quantity _____

\$1,200 Silver Table: Quantity _____

\$100 Individual Seat: Quantity _____

Section 3: Method of Payment

Check

Credit Card (Please provide an email address below to receive the credit card payment link.)

Email: _____

Section 4: Mail or Email Form to:

Alaska Federation of Natives
3000 A Street, Suite 210
Anchorage, AK 99503
www.nativefederation.org

QUESTIONS?

Please call Nicole James at: 907-274-3611
Email at: njames@nativefederation.org

Section 5: Office Use Only

Table Number(s) _____

Payment Received

Banquet Tickets picked up by:

Printed Name _____

Phone # _____



The AFN Convention: Celebrating Our Unity

Due to the global COVID-19 pandemic, the past two AFN Conventions have been virtual to help ensure the health and safety of our community. We are excited to announce that we are planning to meet in-person for the 2022 Annual AFN Convention on October 20, 21, and 22, 2022, in Anchorage, Alaska.

We will still have the same virtual participation opportunities through the AFN App and live coverage of the proceedings and Native cultural performances will be available on statewide public television and radio, and online. Our convention theme, “Celebrating Our Unity,” honors the unity among our communities, families, and organization of working together in taking on the challenges of today and those that lay ahead.

Our 2022 theme reflects one of our core tenets of fostering and building strong relationships statewide and nationally. Because of sponsorship by the business community, the Convention year after year convenes thousands of AFN delegates, organizations, businesses, government agencies, elected officials at all levels, and leaders from around the globe. We look forward to hearing from you regarding your sponsorship.

With gratitude,

Ana Hoffman
Co-chair

Joe Nelson
Co-chair

Julie Kitka
President

“Chugach Alaska Corporation believes in the exceptional work at the AFN Convention and we give back to the Native community — our support honors our values, celebrates our heritage and promotes our commitment to our people.”

Chugach Alaska Corporation
2019 Denali Sponsor

“We take great pride in our collaboration with the Alaska Federation of Natives, and we are honored to continue our sponsorship of the AFN Convention. This event reflects Alaska’s amazing cultural diversity, helps connect remarkable people, and supports the building and achieving of a vision that benefits all Alaskans.”

ExxonMobil
2019 Denali Sponsor

“GCI believes in supporting and honoring Alaska’s rich history. Promoting opportunities for rural residents to connect with each other to celebrate their culture is one of the most important things we do. That’s why GCI supports AFN.”

GCI
2019 Denali Sponsor

Benefits to You — Tell Your Story

AFN can help your company pursue exciting opportunities for partnerships, community investment, and sponsorship. The benefits and visibility your company will receive as a sponsor include special recognition in multiple channels such as logo placement and weblink year-round on the AFN website, year-round on-line availability of the convention webcast, acknowledgment from the virtual podium, welcome videos during the plenary session, videos on the mobile app, a virtual exhibit booth, social media posts, and listing in AFN's official delegate registration packet and online convention guide, which are sent to AFN member organizations and delegates across Alaska. The AFN Convention audience is unique, dedicated, statewide, and empowered!

Build Brand Visibility and Awareness

Engage with Community

Strengthen Valuable Relationships and Partnerships

We highlight our sponsors across a spectrum of communications tools, extending sponsor exposure well beyond the in-person attendees. Community-minded businesses and partners capitalize on the advertising and marketing opportunities to outreach to the Native community, often seeing an increase in business activities and engagement in building and strengthening valuable relationships. The mission of AFN is to enhance and promote the cultural, economic and political voice of the Alaska Native community. The Convention is the principal forum and voice for the Alaska Native community in addressing critical issues of public policy and government. As a sponsor, your company will make a significant contribution to the success of the convention and AFN's mission.

A Growing Success Story

Despite the challenges imposed by the global pandemic and the persistent presence of COVID-19 in our state, AFN's Convention continues to grow not only our audiences but our relationships with businesses and organizations across Alaska. We look forward to building on this momentum in 2022 and in the future with partners like you.

Visit www.nativefederation.org/watch-convention/ to watch special segments from the 2021 Annual AFN Convention!



Recap of Media Coverage of the 2021 Convention

Our Audiences: Statewide, Loyal, Engaged

Our Diverse Audiences

In-person, listening to the radio, watching live television and web streaming or recorded coverage, following on social media, and the AFN app, our convention audience is geographically, demographically, and economically diverse, including: tribes; non-profit organization leaders; corporate leaders and shareholders; state and federal government officials, military leaders, elected officials including Alaska's governor, Alaska's Congressional Delegation and state legislators; business leaders from key Alaskan sectors, including health, telecom, education, resource development, Native corporations, retail, visitor industry, union, financial, and transportation; White House officials and Cabinet members; and Elders, youth, AFN delegates representing every village, town, city, and region of the state.

2021 Virtual Convention Successes

Last year, in response to the pandemic, AFN pivoted from an in-person gathering to a virtual convention and still engaged 8,500 people. Over the two days and 24 hours of convention programming, AFN:

- Featured U.S. Secretary of Interior Deb Haaland, Alaska Governor Mike Dunleavy, Alaska Speaker of the House Bryce Edgmon and many other top officials.
- Hosted panels on critically important topics, including national security, public safety, COVID-19, infrastructure, and broadband.
- Elected village representatives to the AFN board.
- Presented 11 President's Awards.
- Hosted dozens of exhibitors for outreach and marketing to the Native community and public participants.
- Featured 12 outstanding Native dance performances from past Quyana Alaska over two evenings.

AFN's Many Platforms Featured Sponsors

Convention and Quyana Alaska evening cultural performances are broadcast every year statewide — 200+ villages and 18 cities including Anchorage, Fairbanks, and Juneau — on GCI Cable, ARCS, and 360 North. Estimated audience ranges from 10,000 to 40,000 during the primetime of Quyana. The entire convention was rebroadcast on statewide television over the Thanksgiving weekend.

AFN Website

There were 19,200 page views during the Convention season.

Virtual Meeting Platform and App

Our app homepage with sponsor banners and exhibitor/sponsor section are two of the most popular sections on our app and virtual platform. The app included an up-to-date agenda, speaker bios, a chat section, Denali and Katmai level sponsor videos and more. There were 3,400 total registrations in Attendify, the virtual meeting platform, with 7.4k views in Anchorage, Alaska, 14.9k views on desktops, 1.2k unique viewers, 12.7k views in Attendify, and 19.2k total views.

Webcast and On-Demand Archive

Viewers from more than 40 countries around the world watched the live stream, from the United Kingdom to Russia, from Korea to South Africa. We engaged and held the attention of nearly 9,500+ streams for a total of 576,000 viewer minutes. The online webcast archive, which remains available all year, continued to be viewed by hundreds of people for several weeks.

Social Media

AFN's social media presence is formidable, with 22,183 Facebook, Twitter, and Instagram followers and users, a .2 percent increase over 2020.

Convention month boasts impressive engagement numbers with impressions of over 67,062 and over 4,869 engagements. Our followers and users include a healthy range of young and mature users, men and women. Most of our interactions are centered in urban areas, with representation from villages across Alaska as well. Facebook reached 51,856 people and 37-page likes.



2022 SPONSORSHIP APPLICATION

2022 AFN Convention

(Application also available online at www.nativefederation.org)

Company/Organization: _____

Print your company/organization's name as you would like it to be listed in Convention materials

CEO/President/Executive Director (Name + Title): _____

Primary Contact (Name + Title): _____

Telephone: _____ Cell: _____

Email Address: _____

Alternate Contact (Name + Title): _____

Telephone: _____ Cell: _____

Email Address: _____

Mailing Address: _____

City, State, Zip: _____

Website: _____

We will support the 2022 Convention as a:

- | | | |
|---|---|---|
| <input type="checkbox"/> Denali Sponsor (\$50,000+) | <input type="checkbox"/> Katmai Sponsor (\$25,000+) | <input type="checkbox"/> Susitna Sponsor (\$10,000+) |
| <input type="checkbox"/> Taku Sponsor (\$5,000+) | <input type="checkbox"/> Kobuk Sponsor (\$2,500+) | <input type="checkbox"/> Friends of AFN (under \$2,500) |

Payment:

Sponsorship Amount: \$ _____ Check Cash Invoice

Please mail this form together with your payment to:

Alaska Federation of Natives
3000 A Street, Suite 210, Anchorage, Alaska 99503

For more information: (907) 274-3611 or bmallott@nativefederation.org

Alaska Federation of Natives is a 501(c)(4) not for profit organization. Sponsorships are not deductible as charitable contributions for federal income tax purposes. Charitable donations may be made through the AFN Fund at the Alaska Community Foundation.



2022 Sponsorship Opportunities

Each October, the AFN Convention brings together some 6,000 delegates, participants, observers, advocates, and sponsors to discuss challenges and opportunities facing the Alaska Native community. By becoming a sponsor, your company will make a significant contribution to this cause, reaching the nation's gathering of Indigenous peoples. Below is an overview of the six levels of sponsorship to consider.

Denali Sponsor | \$50,000

Television + Digital

- 30-second television commercial during live statewide broadcast – 2 per day (Denali sponsors only)
- Company logo in promotional TV commercials airing on most GCI channels (Denali sponsors only)
- Company logo in “Thank You” slide on GCI Community Channel in 16 cities (Denali sponsors only)
- Featured company logo in TV broadcast opens and breaks
- Welcome video message shown at Convention, during breaks, and posted on AFN’s website and app
- Opportunity for an in-depth interview (taped or live) that will be aired during Convention’s TV broadcasts
- Exclusive banner ad on the 2022 AFN App (Denali sponsors only)
- Company logo with website link on AFN’s website and social media sites

Informational + Promotional Materials

- Listing in Convention materials in all media
- Listing in “Thank You” ads in all media
- Exclusive “Thank You” e-banner ad for you to use in your media, if so desired
- One full-page, four-color ad in the online official Convention Guide

Venue Opportunities

- One premium exhibit booth in the Dena’ina Center 3rd floor lobby
- Acknowledgment from the podium during plenary sessions
- Speaking opportunity at Convention Banquet
- Two VIP Banquet tables (20 seats total)
- 20 tickets to Quyana Alaska evening cultural performances
- Company name listed on AFN stage banner, as well as any special signage throughout the venue
- Listing on sponsor display
- Company logo on delegate tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

Katmai Sponsor | \$25,000

Television + Digital

- Featured company logo in TV broadcast opens and breaks
- Welcome video message shown at Convention, during breaks, and posted on AFN's website and app
- Company logo with website link posted on AFN's website and social media sites

Informational + Promotional Materials

- Listing in Convention materials in all media
- Listing in "Thank You" ads in all media
- Exclusive "Thank You" e-banner ad for you to use in your media, if so desired
- One half-page, four-color ad in the online official Convention Guide

Venue Opportunities

- One premium exhibit booth in the Dena'ina Center 3rd floor lobby
- Acknowledgment from the podium during plenary sessions
- One VIP Banquet table (10 seats total)
- 12 tickets to Quyana Alaska evening cultural performances
- Company name listed on AFN stage banner, as well as any special signage throughout the venue
- Listing on sponsor display
- Company name listed on delegate tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

Susitna Sponsor | \$10,000

- One quarter-page, four color ad in the online official Convention Guide
- Company logo with website link posted on AFN's website and social media sites
- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- One premium exhibit booth in the Exhibit Hall
- Company name listed on AFN stage banner, as well as any special signage throughout the venue
- Six tickets to each Quyana Alaska evening cultural performance (12 tickets total)

Taku Sponsor | \$5,000

- Company name listed with website link on AFN's website and Facebook page
- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- Six tickets to each Quyana Alaska evening cultural performance (12 tickets total)

Kobuk Sponsor | \$2,500

- Company name listed with website link on AFN's website and social media sites
- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media

Friends of AFN | under \$2,500

- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media

For more information,
please contact Ben Mallott at
bmallott@nativefederation.org
or (907) 274-3611.



2022 Alaska Federation of Natives Annual Convention

TRAVEL DISCOUNT

15% discount off all published fares to Anchorage, Alaska from any Alaska Airlines or Horizon Air city in Alaska, Lower-48 and Canada.

VALID TRAVEL DATES

October 14-28, 2022

HOW TO BOOK

To take advantage of your discount, go to www.alaskaair.com, click on “Use Discount Code,” on the next page enter your origin/destination city and travel dates, enter Discount Code ECME278 and click on “Find Flights.” All eligible flights will display for you to choose from.

The screenshot shows the Alaska Airlines website's search interface. On the left, there's a sidebar with "Welcome. Let's go somewhere." and a "Book" button. The main search form has tabs for "Book", "Check in", "Flight status", and "Manage trip". Under "Book", there are fields for "From" (Seattle, WA) and "To" (Anchorage, AK), "Departure date" (10/11/19) and "Return date" (10/23/19), and dropdowns for "Adults" (1 adult) and "Children" (0 children). Below these are links for "All search options" and "Use discount or companion fare code". A large green "FIND FLIGHTS" button is at the bottom. On the right, the search results are displayed under the heading "Book a flight". It includes sections for "Flight type & travelers" (Round-trip selected), "Cities & dates" (From Anchorage, AK to Seattle, WA, departing 11/9/22, returning 11/9/22), and "Upgrades & discounts" (Upgrade type: No preference, Discount or companion fare code: ECME278). There are also checkboxes for "Include nearby airports" under both "From" and "To" sections.

Or by calling Alaska Airlines Group and Meetings Desk at 1-800-445-4435 and reference ID number CME278. There is no booking fee when booking on www.alaskaair.com, however, a \$15.00 ticketing fee will apply for bookings made by calling into the Group Desk.



IMPORTANT DATES

AUGUST 26

President's Awards Nominations Due
Sponsorship Applications Due

OCTOBER 17

Tribal Conference

SEPTEMBER 15

Exhibitor Payments Due

OCTOBER 20-21

AFN Convention
Alaska Native Customary Arts Show
Exhibit Fair
Quyana Alaska

SEPTEMBER 23

Resolutions Due

OCTOBER 22

AFN Convention
Alaska Native Customary Arts Show
Exhibit Fair
Banquet

OCTOBER 14

Artist Payments Due

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SAVE THE DATE

2023 AFN CONVENTION

October 19-21

Anchorage, Alaska

www.nativefederation.org/convention