



**ALASKA FEDERATION OF NATIVES**  
**2023 CONVENTION SPONSORSHIP APPLICATION**  
October 19-21, 2023 • Anchorage, Alaska

# 2023 SPONSORSHIP APPLICATION

## 2023 AFN Convention

(Application also available online at [www.nativefederation.org/sponsors](http://www.nativefederation.org/sponsors))

**Company/Organization:** \_\_\_\_\_

Print your company/organization's name as you would like it to be listed in Convention materials

**CEO/President/Executive Director (Name + Title):** \_\_\_\_\_

**Primary Contact (Name + Title):**

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Alternate Contact (Name + Title):** \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**We will support the 2023 Convention as a:**

☐ Denali Sponsor (\$50,000+)

☐ Katmai Sponsor (\$25,000+)

☐ Susitna Sponsor (\$10,000+)

☐ Taku Sponsor (\$5,000+)

☐ Kobuk Sponsor (\$2,500+)

☐ Friends of AFN (under \$2,500)

Payment:

Sponsorship Amount: \$ \_\_\_\_\_ ☐ Check ☐ Cash ☐ Invoice

**Please mail this form together with your payment to:**

Alaska Federation of Natives  
3000 A Street, Suite 210, Anchorage, Alaska 99503

For more information: (907) 274-3611 or [nstoops@nativefederation.org](mailto:nstoops@nativefederation.org)

Alaska Federation of Natives is a 501(c)(4) not for profit organization. Sponsorships are not deductible as charitable contributions for federal income tax purposes. Charitable donations may be made through the AFN Fund at the Alaska Community Foundation.



## 2023 Sponsorship Opportunities

Each October, the AFN Convention brings together some 7,000 delegates, participants, observers, advocates, and sponsors to discuss challenges and opportunities facing the Alaska Native community. By becoming a sponsor, your company will make a significant contribution to this cause, reaching the nation's gathering of Indigenous peoples. Below is an overview of the six levels of sponsorship to consider.

### Denali Sponsor | \$50,000

#### Television + Digital

- 30-second television commercial during live statewide broadcast – 2 per day (Denali sponsors only)
- Company logo in promotional TV commercials airing on most GCI channels (Denali sponsors only)
- Company logo in “Thank You” slide on GCI Community Channel in 16 cities (Denali sponsors only)
- Featured company logo in TV broadcast opens and breaks
- Welcome video message shown at Convention, during breaks, and posted on AFN’s website and app
- Exclusive banner ad on the 2022 AFN App (Denali sponsors only)
- Company logo with website link on AFN’s website and social media sites

#### Informational + Promotional Materials

- Listing in Convention materials in all media
- Listing in “Thank You” ads in all media
- Exclusive “Thank You” e-banner ad for you to use in your media, if so desired
- One full-page, four-color ad in the online official Convention Guide

#### Venue Opportunities

- One premium exhibit booth in the Dena’ina Center 3<sup>rd</sup> floor lobby
- Acknowledgment from the podium during plenary sessions
- Speaking opportunity at Convention Banquet
- Two VIP Banquet tables (20 seats total)
- 20 tickets to Quiana Alaska evening cultural performances
- Company name listed on AFN stage banner, as well as any special signage throughout the venue
- Listing on sponsor display
- Company logo on delegate tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

## **Katmai Sponsor | \$25,000**

### **Television + Digital**

- Featured company logo in TV broadcast opens and breaks
- Welcome video message shown at Convention, during breaks, and posted on AFN's website and app
- Company logo with website link posted on AFN's website and social media sites

### **Informational + Promotional Materials**

- Listing in Convention materials in all media
- Listing in "Thank You" ads in all media
- Exclusive "Thank You" e-banner ad for you to use in your media, if so desired
- One half-page, four-color ad in the online official Convention Guide

### **Venue Opportunities**

- One premium exhibit booth in the Dena'ina Center 3<sup>rd</sup> floor lobby
- Acknowledgment from the podium during plenary sessions
- One VIP Banquet table (10 seats total)
- 12 tickets to Qujana Alaska evening cultural performances
- Company name listed on AFN stage banner, as well as any special signage throughout the venue
- Listing on sponsor display
- Company name listed on delegate tote bags
- A branded gift in 1,500 delegate tote bags (gift provided by sponsor)

## **Susitna Sponsor | \$10,000**

- One quarter-page, four color ad in the online official Convention Guide
- Company logo with website link posted on AFN's website and social media sites
- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- One premium exhibit booth in the Exhibit Hall
- Company name listed on AFN stage banner, as well as any special signage throughout the venue
- Six tickets to each Qujana Alaska evening cultural performance (12 tickets total)

## **Taku Sponsor | \$5,000**

- Company name listed with website link on AFN's website and Facebook page
- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media
- Six tickets to each Qujana Alaska evening cultural performance (12 tickets total)

## **Kobuk Sponsor | \$2,500**

- Company name listed with website link on AFN's website and social media sites
- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media

## **Friends of AFN | under \$2,500**

- Listing in Convention materials in all media
- Listing on sponsor display
- Listing in "Thank You" ads in all media

**For more information,  
please contact Nikki Stoops at  
nstoops@nativefederation.org  
or (907) 274-3611.**



3000 A St., Ste. 210

Anchorage, AK 99503

T: (907) 274-3611

F: (907) 276-7989

**For sponsorship information, contact**

**Nikki Stoops**

[nstoops@nativefederation.org](mailto:nstoops@nativefederation.org)

[www.nativefederation.org](http://www.nativefederation.org)